



**AGENDA  
ECONOMIC DEVELOPMENT COMMITTEE  
MEETING  
CITY OF LEANDER, TEXAS**



Development Services - San Gabriel Conference Room  
201 North Brushy Street - Leander, Texas  
Wednesday, May 8, 2024  
Regular Meeting at 5:00 PM

**Donald Tracy  
Andy Eis  
JP Bartonico  
Kevin Lancaster  
Stephen Chang**

**Tiesa Hollaway  
Jennifer Austin  
Council Liaison - Esme Mattke Longoria  
Staff Liaison – Randall Malik**

**REGULAR MEETING**

1. Open Meeting and Confirm a Quorum is Present.
2. Public Comments.

**CONSENT AGENDA: ACTION**

3. Approval of the minutes for meeting held on February 13, 2024.

**REGULAR AGENDA**

4. Staff Liaison Update.
5. Council Liaison Update.
6. Discuss Economic Development Organizations.
7. Discuss Committees Roles and Responsibilities.
8. Future Agenda Items [Any deliberation of or decision about the subject of the inquiry shall be limited to a proposal to place the subject on the agenda for a subsequent meeting.]
9. Adjournment

**CERTIFICATION**

The City of Leander is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Please call the City Secretary at (512) 528-2743 for information. Hearing impaired or speech disabled persons equipped with telecommunication devices for the deaf may call (512) 528-2800. I certify that the above agenda for this meeting of the Economic Development Committee of the City of Leander, Texas, was posted on the bulletin board at City Hall in Leander, Texas, on the 3 day of May 2024 by 5:00 p.m. pursuant to Chapter 551 of the Texas Government Code.

A handwritten signature in black ink, appearing to read "R Malik". The signature is written in a cursive, fluid style with a large initial "R" and the name "Malik" following.

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Randall Malik, ED Director



**EXECUTIVE SUMMARY**  
**5/8/2024**

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**AGENDA SUBJECT:**

Approval of the minutes for meeting held on February 13, 2024.

**BACKGROUND:**

**HISTORY/TIMELINE:**

**APPLICANT/AGENT:**

**RECOMMENDATION:**

**PRESENTER:**

**Amount requested:**

**Approved in current budget (Yes / No):**

**Expenditure (New / Amended):**

**Recurring or one-time:**

**Fund source (Operating / Utility / etc.):**

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**Fiscal Impact**

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**Attachments:**

1. 2.13.24 Minutes



**MINUTES  
ECONOMIC DEVELOPMENT COMMITTEE  
MEETING  
CITY OF LEANDER, TEXAS**



Development Services - San Gabriel Conference Room  
201 North Brushy Street - Leander, Texas  
Tuesday, February 13, 2024  
Regular Meeting at 6:00 PM

**Jennifer Austin  
John Bartonico  
Stephen Chang  
Andy Eis**

**Tiesa Hollaway  
Kevin Lancaster  
Donald Tracy  
Staff Liaison – Randall Malik  
City Council Liaison – Esme Mattke Longoria**

**REGULAR MEETING**

1. Open meeting and confirm a quorum is present.

Opened meeting at 6:05 p.m. and confirmed a quorum was present. Committee Member Donald Tracy arrived at 6:13pm.

2. Public Comments.

Council Member, Kathryn Pantalion-Parker thanked the committee for their service and participation on the Economic Development Advisory Committee.

**CONSENT AGENDA: ACTION**

3. Approval of the minutes for meeting held on September 27, 2023.

Motion by Committee Member Jennifer Austin, seconded by Committee Member Andy Eis, to approve the minutes for the meeting held on September 27, 2023.

**REGULAR AGENDA**

4. Staff Liaison Update.
  - a) Economic development overview
  - b) Phase 4 Water Conservation update

- a) Economic Development Overview

Staff Liaison Randall Malik provided a comprehensive overview of current economic development initiatives, highlighting recent progress in attracting new businesses and supporting local enterprises.

- b) Phase 4 Water Conservation Update

Malik presented an update on the Phase 4 Water Conservation efforts. He outlined the current water usage restrictions, and the impact of these efforts on the community's water supply.

5. Council Liaison Update.

Council Liaison Esme Mattake Longoria welcomed Economic Development Advisory Committee members, highlighting the importance of their roles and emphasizing the necessity of understanding and adhering to the Open Meetings Act to ensure transparency and legal compliance in committee operations.

6. Discuss Committees Roles and Responsibilities.

Staff Liaison Randall Malik provided an overview and led a discussion on the roles and responsibilities of the committee members. Malik detailed the specific duties associated with the members' roles, including making recommendations and engaging in community economic development efforts.

7. Elect Chair and Vice Chair.

Committee Member Kevin Lancaster and Committee Member Stephen Chang were selected as the Economic Development Advisory Committee Chair and Vice-chair, respectively. The selection was put to a vote, which was approved following a motion made by Committee Member Jennifer Austin and seconded by Committee Member Donald Tracy.

8. Committee Member Comments.

Each committee member introduced themselves, providing a brief overview of their background and role. Following the introductions, there was a comprehensive discussion regarding the historical functions and achievements of the Economic Development Advisory Committee. Members shared insights and experiences to better understand the committee's impact and evolving objectives.

9. Future Agenda Items [Any deliberation of or decision about the subject of the inquiry shall be limited to a proposal to place the subject on the agenda for a subsequent meeting.]

The committee discussed potential topics for inclusion in the agenda of upcoming meetings, adhering to the guidelines that deliberation or decision on these topics be limited to proposals for their placement on the agenda of a subsequent meeting. The following future agenda items were suggested:

- A/B Economic Development Corporations & Funding - Explore Type A and B corporations' roles and funding sources, focusing on their economic development impact.
- Incentives Overview - Understand economic development incentives, aiming to broaden the committee's knowledge without suggesting authority to offer these incentives.
- Educational Topics - Engage in presentations and discussions to deepen understanding of economic development concepts and trends, enhancing the committee's advisory capacity.

10. Adjournment.

Adjournment at 7:32 p.m.

APPROVED

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CHAIR

ATTEST:

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STAFF LIAISON



**EXECUTIVE SUMMARY**  
**5/8/2024**

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**AGENDA SUBJECT:**

Staff Liaison Update.

**BACKGROUND:**

Update on various economic development activities.

**HISTORY/TIMELINE:**

**APPLICANT/AGENT:**

**RECOMMENDATION:**

**PRESENTER:**

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**Fiscal Impact**

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**Attachments:**



**EXECUTIVE SUMMARY**  
**5/8/2024**

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**AGENDA SUBJECT:**

Council Liaison Update.

**BACKGROUND:**

Update on various city activities.

**HISTORY/TIMELINE:**

**APPLICANT/AGENT:**

**RECOMMENDATION:**

**PRESENTER:**

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**Fiscal Impact**

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**Attachments:**



**EXECUTIVE SUMMARY**  
**5/8/2024**

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**AGENDA SUBJECT:**

Discuss Economic Development Organizations.

**BACKGROUND:**

At the last committee meeting, the board requested an item to understand how other economic development organizations are funded and structured. Staff will present an overview of Type A and Type B organizations.

**HISTORY/TIMELINE:**

**APPLICANT/AGENT:**

**RECOMMENDATION:**

**PRESENTER:**

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**Fiscal Impact**

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**Attachments:**



**EXECUTIVE SUMMARY**  
**5/8/2024**

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**AGENDA SUBJECT:**

Discuss Committees Roles and Responsibilities.

**BACKGROUND:**

Discuss Economic Development Committee Roles and Responsibilities.

**HISTORY/TIMELINE:**

**APPLICANT/AGENT:**

**RECOMMENDATION:**

**PRESENTER:**

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**Fiscal Impact**

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**Attachments:**