



**MINUTES
ECONOMIC DEVELOPMENT COMMITTEE
CITY OF LEANDER, TEXAS**

San Gabriel Conference Room
201 North Brushy Street - Leander, Texas
Wednesday - January 25, 2023



**Jenni Austin- Vice Chair
Stephanie Bowman
Diego Bullara
Brian Cisna
Andy Eis
Andrew Naudin- Chair**

**Carlos St. James
Robert Shaver
Rob Smithson
Jennifer Walsh
Staff Liaison – Ashley Lunde
City Council Liaison- Esme Mattke
Longoria**

1. Opened meeting at 6:00PM and confirmed a quorum was present with Committee Member Bowman and Committee Member Smithson absent.
2. Citizen Comment- No citizen comment.

CONSENT AGENDA: ACTION

3. Approval of the minutes for the meeting held on December 14, 2022

Motion by Committee Member Carlos St. James. Seconded by Committee Member Robert Shaver to approve the minutes for meeting held December 14, 2022.

Vote: 8 - 0

REGULAR AGENDA

4. Staff Liaison Update
Interim Director Lunde provided Staff Update of announcements and activities including High Five, Southside Market and BBQ, and One Source Manufacturing.
5. Sub Committee Update
 - Small Business Subcommittee- Update included an update on Reels project that they are spearheading with the Chamber of Commerce and recommendations on the scheduling of reels on social media for the Small Business Subcommittee.
6. Discuss and Accept Boards and Commission Rules of Procedure

Motion by Committee Member Robert Shaver, Seconded by Committee Member Andy Eis acknowledging receipt and discussion of Boards and Commission Rules and Procedures.

Vote: 8 - 0

7. Discuss and Accept Ethics Ordinance

Motion by Committee Member Carlos St. James, Seconded by Committee Member Andy Eis acknowledging receipt and discussion of the Ethics Ordinance.

Vote: 8 - 0

8. Discuss Economic Development Committee Roles and Responsibilities- discussion included Roles and Responsibilities as outlined by staff; subject to Open Meetings Act; and potential projects to pursue.
9. Discuss and consider action on improvements to Economic Development Department Marketing Materials

Motion by Committee Member Andy Eis, Seconded by Committee Member Brian Cisna to approve a subcommittee to report at the February meeting, following a discussion

Vote: 8 - 0

10. Discuss and consider action on the creation of a Communications Subcommittee

No action taken, following a discussion

11. Discuss and consider action for Future Work Plan for Committee

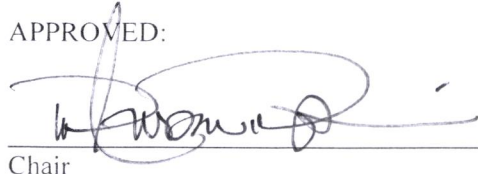
No action taken, following a discussion.

12. Discuss and consider action on the committee meeting schedule

No action taken.

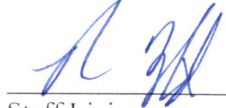
13. Adjourned at 8:09PM

APPROVED:



Chair

ATTEST:



Staff Liaison