



**AGENDA
ECONOMIC DEVELOPMENT COMMITTEE
CITY OF LEANDER, TEXAS**

San Gabriel Conference Room
201 North Brushy Street - Leander, Texas
Wednesday - January 25, 2023 at 6:00 PM



**Jenni Austin- Vice Chair
Stephanie Bowman
Diego Bullara
Brian Cisna
Andy Eis
Andrew Naudin- Chair**

**Carlos St. James
Robert Shaver
Rob Smithson
Jennifer Walsh
Staff Liaison – Ashley Lunde
City Council Liaison- Esme Mattke Longoria**

1. Open meeting and confirm a quorum is present.
2. Citizen Comment

CONSENT AGENDA: ACTION

3. Approval of the minutes for the meeting held on December 14, 2022

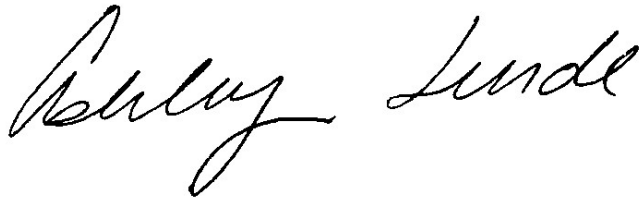
REGULAR AGENDA

4. Staff Liaison Update
5. Sub Committee Update
 - Small Business Subcommittee
6. Discuss and Accept Boards and Commission Rules of Procedure
7. Discuss and Accept Ethics Ordinance
8. Discuss Economic Development Committee Roles and Responsibilities
9. Discuss and consider action on improvements to Economic Development Department Marketing Materials
10. Discuss and consider action on the creation of a Communications Subcommittee
11. Discuss and consider action for Future Work Plan for Committee
12. Discuss and consider action on the committee meeting schedule

13. Adjournment

CERTIFICATION

This meeting will be conducted pursuant to the Texas Government Code Section 55 1.001 et seq. The City of Leander is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Please call the City Secretary at (512) 528-2743 for information. Hearing impaired or speech disabled persons equipped with telecommunication devices for the deaf may call (512) 528-2800. I certify that the above agenda for this meeting of the Economic Development Corporation of the City of Leander, Texas, was posted on the bulletin board at City Hall in Leander, Texas, on the 20th day of January 2023 by 5:00 p.m. pursuant to Chapter 551 of the Texas Government Code.

A handwritten signature in black ink, reading "Ashley Lunde". The signature is written in a cursive style with a large, stylized 'A' and 'L'.

Ashley Lunde, Interim Economic Development Director



EXECUTIVE SUMMARY
01/25/2023

AGENDA SUBJECT:

Approval of the minutes for the meeting held on December 14, 2022

BACKGROUND:

Attached are the minutes from the meeting held December 14, 2022

PRESENTER:

Ashley Lunde- Interim Director of Economic Development

Attachments

1. Draft Minutes



**MINUTES
ECONOMIC DEVELOPMENT COMMITTEE MEETING
CITY OF LEANDER, TEXAS**

Pat Bryson Municipal Hall
201 North Brushy Street - Leander, Texas
Wednesday - December 14, 2022



**Jenni Austin
Stephanie Bowman
Diego Bullara
Brian Cisna
Andy Eis
Andrew Naudin**

**Carlos St. James
Robert Shaver
Rob Smithson
Jennifer Walsh
Staff Liaison – Ashley Lunde
City Council Liaison- Esme Mattke Longoria**

1. Open meeting and confirm a quorum is present.

Meeting began at 6:01PM

All committee members are present except Committee Members Cisna, Smithson, and Walsh. A quorum is present.

CONSENT AGENDA: ACTION

2. Approval of the minutes for meeting held on August 24, 2022

Motion by Committee Member Carlos St. James, Seconded by Committee Member Andy Eis to approve the minutes for meeting held on August 24, 2022.

Vote: 7 - 0

REGULAR AGENDA

3. Introduction of New City Council Liaison- Esme Mattke Longoria
Council Member Mattke Longoria was not present, however Council Member Pantalion Parker was present to address the Committee and say goodbyes to the group as she is no longer the City Council Liaison

4. Elect Chair and Vice Chair

Motion made to nominate Committee Member Naudin Chair of Committee

Motion made to nominate Committee Member Austin Vice Chair of Committee

Motion by Committee Member Stephanie Bowman, Seconded by Committee Member Carlos St. James to nominate Committee Member Naudin as Chair.

Vote: 7 - 0

5. Small Business Sub Committee Update included video project that the City and Chamber are partnering together to produce; and power washing the entry signs to Leander.

6. Reviews of Boards and Commission Rules of Procedure

Committee Chair Naudin stated committee members review of the Board and Commission Rules of Procedure be conducted independent of discussion at the monthly meeting

7. Review of Ethics Ordinance

Committee Chair Naudin stated that committee members review of the Ethics Ordinance be conducted independent of discussion at the monthly meeting

8. Overview of Economic Development Committee Roles and Responsibilities

Committee Chair Naudin stated that committee members review the Roles and Responsibilities be conducted independent of discussion at the monthly meeting.

9. Discuss and Consider Future Work Plan for Committee

Discussion surrounded collaboration tools and ways for the committee to collaborate outside of the monthly meeting. No action was taken.

10. Adjournment at 7:09 PM

APPROVED:

Economic Development Committee Chair- Andrew Naudin

ATTEST:

INTIRIM ECONOMIC DEVELOPMENT DIRECTOR
LUNDE



EXECUTIVE SUMMARY
01/25/2023

AGENDA SUBJECT:

Discuss and Accept Boards and Commission Rules of Procedure

BACKGROUND:

Per the Rules of Procedure for all Boards, Commissions and Committees adopted by the City Council on November 4, 2021, an annual review of the Rules of Procedure is to be conducted following annual board appointments in October.

This agenda item will satisfy the requirement.

PRESENTER:

Ashley Lunde, Interim Economic Development

Attachments

1-Commission Rules of Procedure

A RESOLUTION OF THE CITY OF LEANDER

RESOLUTION NO. 21-030-00

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LEANDER, TEXAS, ADOPTING A POLICY ESTABLISHING BOARD, COMMISSION, AND COMMITTEE RULES OF PROCEDURE; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, at a retreat meeting on August 23, 2021, Leander City Council discussed creating a policy that would establish rules of procedure for all Board, Commission, and Committee members appointed by the Council;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF LEANDER, TEXAS:

SECTION 1. Board, Commission, and Committee Rules of Procedure, attached hereto as Exhibit "A," is adopted by the City Council of the City of Leander, Texas.

SECTION 2. This Resolution and the Policy herein shall take effect on the 4th day of November, 2021, and it is accordingly so resolved.

DULY PASSED by the City Council of the City of Leander, Texas, on 4th day of November, 2021.

ATTEST:


Dara Crabtree, City Secretary

APPROVED:


Christine Sederquist, Mayor



EXHIBIT "A"

CITY OF LEANDER, TEXAS BOARD COMMISSION RULES OF PROCEDURE

The City Council hereby adopts the following Rules of Procedure for all appointed Board, Commission, and Committee members. Reference to "Board" herein shall include Commission and Committee.

A. GENERAL GUIDELINES

- 1) Treat everyone with respect. No personal attacks on City Council, Staff or each other.
- 2) Address the present issue and let each item stand on its own.
- 3) Be brief and concise. Focus comments for item under consideration.
- 4) Support the validity and integrity of the process even when you disagree with the outcome.
- 5) Listen before judging or taking action. Do not pre-judge the motives of your fellow Board members.
- 6) Wait for recognition from the Chair before speaking.
- 7) Agree to disagree. No need to over-talk an issue.
- 8) Be clear on directions, follow plans, and support City policies.

B. AGENDAS

- 1) Preparation of the Agenda. The Staff Liaison shall prepare the agenda for the Chair's review and approval.
- 2) Board Member Requested Agenda Items.
 - a. A Board member that wishes to place an item on an agenda must submit the agenda item and the background material described in subsection (b) below to the Staff Liaison by 5:00 p.m. on the Wednesday prior to the posting of the meeting agenda. A Board member may submit no more than two (2) agenda items per meeting. All items submitted by the deadline will appear on the agenda for the meeting unless the Board member agrees to delay the agenda item to a later meeting. Items that are submitted after the deadline or that do not include the required background material will not appear on the agenda.
 - b. The Board member shall provide the Staff Liaison with materials providing background information on the agenda item that consists of, at a minimum, a written explanation about the purpose of the agenda item and any additional relevant information or documents. The Staff Liaison will prepare the Executive Summary based on the Board member's written explanation.
 - c. Board member requested items will be placed at the end of the agenda.

C. CONDUCTING THE MEETING

- 1) Presiding Officer. Unless the ordinance creating the Board or state law provides otherwise, the Chair and Vice Chair shall be elected by a majority vote of Board members at the first meeting following annual appointments. The Chair shall serve only one year per their term appointment.
- 2) General Conduct. As appointed City representatives, Board members should be respectful and courteous to other Board members, the City Council, City staff, and members of the public. When commenting in a public forum, Board members should strive to remain consistent with applicable City policies and avoid prohibited activities.
- 3) Consideration of Agenda Items.
 - a. Board members shall confine their discussions concerning a motion or a question to the merits of the motion made and seconded, or to a question already presented to them.
 - b. When an item is raised for discussion, the Chair will ask for input from each member of the Board. Each Board member will be given an opportunity to speak before a Board member who has spoken may speak again.
 - c. Previously discussed agenda items should not be re-discussed to accommodate Board members who did not participate due to absence or late arrival.
- 4) Adjournment (excludes Planning & Zoning Commission). After 2 hours, if more than two items remain on the agenda, the Board members may vote on the question of adjourning the meeting and postponing the remaining items. If three-fourths of Board members present and voting at the meeting (but no less than four) vote to postpone the items and adjourn the meeting, then the remaining items will be posted on the next regular board. Such agenda items shall be the first items listed under the regular agenda.

CI. INTERACTION WITH CITY STAFF

- 1) Board member Request for Information. The Board and/or Board member may ask for information from City Staff by making the request to the Staff Liaison. Written materials or written responses to questions or requests for information shall be provided to the entire Board. Other than the Staff Liaison, Board members are prohibited from contacting City staff directly.

CII. MISCELLANEOUS

- 1) Email and Electronic Devices. Planning & Zoning Commission members, to the greatest extent possible, will use City-issued email accounts and City-issued electronic devices to conduct City business.
- 2) Personal Business. Personal business and/or nonprofit work conducted by Board members must be separate from the City.
- 3) Social Media. This policy does not extend to personal social media accounts managed by Board members. However, Board members should know that inappropriate content shared from a personal account may negatively affect public confidence in the City or in a Board member's capacity to serve. Board members should refer to applicable City social media participation policies for guidance on all social media activities.



EXECUTIVE SUMMARY
01/25/2023

AGENDA SUBJECT:

Discuss and Accept Ethics Ordinance

BACKGROUND:

Annual review of the Ethics Ordinance

PRESENTER:

Ashley Lunde, Interim Economic Development Director

Attachments

1. Code of Ethics
2. Ordinance 22-088-00

ARTICLE 9.05
CODE OF ETHICS

§ 9.05.001. Declaration of policy.

- (a) It is essential in a democratic system that the public have confidence in the integrity, independence, and impartiality of those who act on their behalf in government. To promote confidence in the government of the city, and thereby enhance the city's ability to function effectively, this article is adopted. Although codes of ethics can provide instruction on what to do in various situations, the situations will always be more varied than the rules can anticipate. Recognizing this, the ethics commission (the "commission") will apply this article to not only enforce regulations, but also to enhance and promote virtue in public servants who are its officers, city officials or employees, paid or unpaid, elected or appointed, as well as members of any standing committee or board.
- (b) Furthermore, it is declared to be the policy of the city that proper operation of democratic government requires that public servants be independent, impartial and responsible to the people of the city; that no public servants shall permit any interest, financial or otherwise, direct or indirect, or engagement in any business, transaction or professional activity to conflict with the proper discharge of their duties in the public interest; that public office not be used for illegal or improper personal gain; and that the city council at all times shall be maintained as a nonpartisan body. To implement such a policy, the city council deems it advisable to enact a standard of conduct for all public servants to serve not only as a guide for official conduct, but also as a basis for discipline for those who refuse to abide by its terms. The overriding interest being that public servants of the city shall at all times strive to avoid even the appearance of impropriety.
- (c) The city further recognizes that public servants are also members of society and, therefore, cannot and should not be without any personal and economic interest in the decisions and policies of government; that public servants retain their rights as citizens to interests of a personal or economic nature, and their rights to publicly express their views on matters of general public interest. By prohibiting conduct incompatible with the city's best interests and minimizing the risk of any appearance of impropriety, this article will further legitimize the interests of democracy.

(Ordinance 16-006-00, art. 1, adopted 1/7/16)

§ 9.05.002. Purpose.

This article has four purposes;

- (1) To encourage high ethical standards in official conduct by public servants;
- (2) To establish minimum guidelines for ethical standards of conduct for all such public servants by setting forth those acts or actions that are incompatible with the best interests of the city;

- (3) To require disclosure by public servants and candidates of private financial or property interests in matters affecting the city; and
- (4) To provide minimum standards of ethical conduct for the city's public servants, provide procedures regarding complaints for violations of such standards, and provide a mechanism for disciplining violators of such standards.

(Ordinance 16-006-00, art. 2, adopted 1/7/16)

§ 9.05.003. Definitions.

- (a) The words "public servant" when used in this article, shall mean the elected officers of the city, all persons appointed by or by vote of the city council, all department heads of the city, all city employees that have any supervisory authority over other employees, and all employees that have discretionary authority to make recommendations to boards or commissions of the city.
- (b) The words "calendar day" shall mean any day in a normal seven-day week, including Saturday, Sunday, and holidays, provided however that if the last calendar day in a specified number of calendar days falls on a Saturday, Sunday, or holiday, the next calendar day shall be considered the last such day for purpose of that number of days.
- (c) The words "business day" shall mean Monday through Friday of a week, excluding Saturday, Sunday, and holidays.
- (d) Words used in the present tense include the future tense. Words used in the plural number include the singular, and words in the singular include the plural. The word "shall" is always mandatory. The word "herein" means in this article. The word "regulations" means the provisions of any applicable ordinance, rule, regulation or policy.
- (e) A public servant having a direct financial interest in a contract with the city or being financially interested directly in the sale of land, materials, supplies or services to the city means:
 - (1) The public servant enters into the contract with the city, purchases land from the city, or sells materials, supplies or services to the city;
 - (2) A business entity in which the public servant has one of the following ownership interests or a compensation arrangement contracts with the city, purchases land from the city, or sells materials, supplies or services to the city:
 - (A) When a trust is a party to the transaction, the public servant is a beneficiary or a trustee of the trust;
 - (B) When a partnership is a party to the transaction, the public servant is a partner of the partnership;
 - (C) When a corporation is a party to the transaction, the public servant is a director of the corporation or holds stock or shares in the corporation that

exceeds one percent (1%) of the total capital stock or shares of the corporation;

- (D) The public servant receives a commission, royalty, or other compensation, including gifts, grants, or favors that are not insubstantial, from the business entity that is a party to the transaction, as a result of the transaction with the city being entered and/or maintained; or
- (E) When an entity other than a natural person has an interest in a trust, partnership or corporation that is a party to a transaction, the public servant has an ownership interest or compensation arrangement described in subsections (e)(2)(B), (C), or (D) with that entity; or
- (3) The public servant has an ownership or equitable interest in the land sold to the city.
- (4) This section does not include employment agreements approved by the city manager and/or the city council.
- (f) A public servant shall be deemed to have an indirect financial interest in a contract with the city, or be indirectly financially interested in the sale of land materials, supplies or services to the city, if the public servant's spouse has a direct financial interest as defined in subsection (e) above.

(Ordinance 16-096-00, sec. 2, adopted 1/5/17; Ordinance 21-016-00, sec. 2, adopted 3/18/21)

§ 9.05.004. Present public servants.

(a) Standards of conduct.

- (1) To avoid the appearance and risk of impropriety and self-enrichment, public servants shall not solicit or accept any gift, personal favor or benefit from any person doing business with, seeking to do business with, or being regulated by the city; and shall not take any action on behalf of any person or business entity from which he or she has received a prohibited gift, or in which he or she has a substantial interest. Except in the sole interest of the public and the performance of the duties of their position, public servants shall not take any action that he or she knows might reasonably tend to influence any other public servant to not properly perform their official duty, nor shall any public servant grant any improper favor, service or thing of value to any person.
- (2) As used in this article the word "gift" means a favor, hospitality, economic benefit, product or item having a value of \$50.00, or \$250.00 or more within a 12-month period. A "gift" does not include campaign contributions reported as required by state law, money, items, or benefits received from a relative if given on account of kinship, or any value received by will, intestate succession, or as a distribution from an inter vivos or testamentary trust established by a spouse or ancestor.

- (3) The following factors are considered in evaluating whether a gift is prohibited:
 - (A) The value of the gift, or gifts, does not exceed \$250.00, during any twelve (12) consecutive calendar months;
 - (B) Any pre-existing relationship between the donor and donee;
 - (C) Whether the person or entity giving the gift, or on whose behalf the gift is made, has done business with or has been regulated by the city within the immediate proceeding twenty-four (24) calendar months, or is seeking to do business with the city, or does business with or is regulated by the city during the subsequent twelve (12) months.
 - (4) Those items or services that do not constitute prohibited gifts include, but are not limited to, the following:
 - (A) Political contributions made and reported in accordance with all applicable state laws.
 - (B) Awards publicly presented in recognition of public service.
 - (C) Entertainment, meals or refreshments furnished in conjunction with public events, appearances, or ceremonies related to official city business, if furnished by the sponsor of such public event, and meals and refreshments having a value of less than \$50.00 when furnished or provided to the public servant during the conduct of public business.
 - (D) Any item received by a public servant and donated to a charitable organization or presented to the city within three (3) business day from the date of receipt; any item(s) other than money the value of which does not exceed \$25.00 or \$200.00 during any twelve (12) consecutive calendar months;
 - (E) Meals, lodging, or transportation in connection with services rendered by the public servant at a conference, seminar or similar event that is more than merely perfunctory.
 - (F) Attendance by a public servant at hospitality functions at local, regional, state or national association meetings and/or conferences.
 - (G) Pens, pencils, calendars, t-shirts, caps and similar items containing logos, slogans, company names or other marketing material and commonly given out for advertising purposes.
 - (5) In determining whether or not acceptance if prohibited, the intent of this article is to avoid the appearance of self-enrichment by the public servant versus reasonable expenses necessary to conduct city business.
- (b) Personal financial interest.
- (1) Public servants of the city shall not participate in a vote or decision in which

they have a direct substantial financial interest. Ownership in an amount in excess of one percent (1%) of an entity or property shall constitute substantial interest. Where members of the city council have a substantial interest in business or in real property which is affected by a proposed city council action and where any conflict of interest may arise they shall file an affidavit of disclosure provided by the city secretary prior to the vote and abstain from voting on such matters.

- (2) No officer or employee of the city shall have a financial interest direct or indirect, or by reason of ownership of stock in a corporation, in a contract with the city, or be financially interested directly or indirectly in the sale to the city of land, materials, supplies or services except on behalf of the city as an officer or employee; provided, however, that the provision of this section shall only be applicable when the stock owned by the officer or employee exceeds one percent (1%) of the total capital stock of the corporation. Any violation of this shall render the contract voidable.
- (c) Confidential information. Public servants shall not disclose confidential or proprietary information, or any information they have acquired or obtained in the course of any fiduciary capacity or relationship, that could adversely influence the property, government, or affairs of the city, nor directly or indirectly use his or her position to secure official information about any person or entity for the financial benefit or gain of such public servant or any third party. Public servants shall not release confidential, proprietary or privileged information for any purpose other than the performance of official responsibilities. It shall be a defense to any complaint under this section that the release of information serves a legitimate public purpose, as opposed to the private financial or political interest of the public servant or any third party or group.
- (d) Use of city property. Public servants shall not use, request or permit the use of city facilities, personnel, equipment, or supplies for any purpose other than to conduct city business unless otherwise provided by law, ordinance or written city policy; or as specifically authorized by the city manager as a convenience to the city, or by terms of employment, e.g. assigned use of a city vehicle.
- (e) Conflict of interest.
 - (1) Public servants shall not for pay, profit, compensation, financial gain or benefit represent or appear on behalf of themselves or on behalf of the private interests of others before the city council or other city board, commission, or committee, or represent the private interest of others in any action or proceeding involving the city.
 - (2) No current members of the city council shall personally appear on their own behalf or on behalf of a third party before the city council or any board, commission or committee but may designate and be represented by a person of their choice in any such personal business matter. This prohibition does not apply where council members appear before the ethics commission on their own behalf.

- (3) No current board or commission member shall personally appear on their own behalf or on behalf of a third party before the board or commission upon which they serve or before the city council on matters brought before the board or commission on which they serve, but may designate and be represented by a person of their choice in any such business matter. Board or commission members are prohibited from engaging in private discussions with any applicant or owner regarding issues to be considered by their board or commission or from seeking to influence the outcome of any decision outside of a public meeting. This prohibition does not apply where board or commission members appear before the ethics commission on their own behalf. A member of any appointed committee or board shall remove himself/herself from deliberation regarding his/her interest.
- (f) Additional standards of conduct.
 - (1) Conflicting outside employment.
 - (A) The purpose of this provision is to prevent conflicts of interest, conflicts of loyalty, and loss of efficiency at work
 - (B) This provision does not prevent employees or officials from accepting other employment or following any pursuit which in no way interferes with the full and faithful discharge of their public duties, provided that the employees comply with all applicable city requirements.
 - (C) A city official or paid city employee shall not solicit, accept or engage in concurrent outside employment or enter into any contract which could impair independence of judgment in, or the faithful performance of, their official duties, or that results in a conflict of interest with their duties as an official or employee of the city.
 - (D) City employees must inform their supervisor before engaging in off-duty employment. City employees must consider the policy of purpose and must be aware of the policy and general rule as stated above.
 - (2) Political activity. Limitations on the political activities of city officials and employees are imposed by state law, the city charter, and city personnel rules. In addition, the following ethical restrictions apply:
 - (A) No employee shall solicit or receive contributions to the campaign funds of any candidate for city office or take part in the management, affairs, or political campaign of any city candidate. Current members of the city council who are seeking re-election may engage in any activity on behalf of their own campaign efforts. The following is a list of activities that are, except as specifically provided otherwise, permissible within the sole discretion of the individual employees.
 - (i) The placement of campaign signs on premises owned by the city employee

- (ii) The placement of bumper stickers on personal vehicles, except those vehicles supported in whole or in part by a car allowance provided by the city.
- (iii) Off-duty or assigned duty attendance at a political rally or function for a city council candidate, so long as there is no active participation by the city employee; provided that an employee that is off-duty shall not wear any city uniform, item or clothing that identifies the employee as an employee of the city.
- (iv) The donation of a political contribution that does not exceed the statutory limit for non-reportable contributions; provided that a candidate for, and the occupant of, an elective city office is prohibited from soliciting contributions from city employees.

This subsection (2) shall be narrowly construed and in no event shall this section be construed or interpreted to prevent any officer, employee, councilmember, mayor or public servant from expressing his or her personal opinion regarding any candidate for office, or any other matter of public interest: provided that city employees shall not, while in uniform or on duty, make public comments or statements concerning any candidate for elective city office. Private statements or comments made by any officer or employee of the city to any other officer or employee of the city concerning any candidate for elective city office are not subject to this section.

(3) Other interests.

- (A) Non-profit board membership. While membership is encouraged a council member who serves on the board of a public or private non-profit organization shall have a voice but no vote on any funding request or contract with the city by that organization, unless the organization has a board of directors or trustees appointed in whole or in part by the city council, commission or board members.

(Ordinance 16-006-00, art. 3, adopted 1/7/16; Ordinance 16-096-00, sec. 3, adopted 1/5/17; Ordinance 21-016-00, sec. 3, adopted 3/18/21)

§ 9.05.005. Former city officials and employees.

(a) Continuing confidentiality.

- (1) A former public servant shall not use or disclose confidential government information acquired during service as a public servant, as provided in section 9.05.004(c). This does not prohibit:
 - (A) Any disclosure that is no longer confidential by law; or
 - (B) The confidential reporting of illegal or unethical conduct to authorities designated by law; or

(C) As required by court order or appropriate agency.

(b) Subsequent representation.

- (1) Representation by a former member of a city body. For the purpose of this section, “city body” is intended to be the city council or any commission or board created by the city council. A person who was a member of any city body shall not represent for pay, profit, compensation, financial gain or benefit, any person, group or entity, other than himself or herself, his or her immediate family members, or the city, for a period of two (2) years after the termination of his or her official duties, unless a majority of the city council votes otherwise.
 - (A) Before that body;
 - (B) Before city staff having responsibility for making recommendations to, or taking any action on behalf of, that body, unless the body in question is only advisory in nature; or
 - (C) Before any other city body, or any state or federal agency, court or entity that has appellate jurisdiction over the body of which the former member served, if any issue relates to his or her former duties.
- (2) Representation before a city body.
 - (A) A former paid city employee shall not represent for compensation any person, group or entity, other than himself or herself, or his or her immediate family members, before any city body for a period of two (2) years after termination of his or her official duties, except by permission of the city council.
 - (B) In connection with the representation of private interests before any city body, a former public servant shall not state or imply that he or she is able to influence city action on any basis other than the merits.
- (3) Representation in litigation adverse to the city. A former city public servant shall not, absent consent from the city, represent any person, group, or entity, other than himself or herself, or his or her spouse or minor children, in any litigation to which the city is a party for a period often (10) years following the termination of his or her official duties, if the interests of that person, group or entity are adverse to the interests of the city and the matter is one in which the former public servant personally and substantially participated prior to termination of his or her official duties.

(Ordinance 16-006-00, art. 4, adopted 1/7/16; Ordinance 21-016-00, sec. 4, adopted 3/18/21)

§ 9.05.006. Contracts.

- (a) No officer or employee of the city shall have a financial interest direct or indirect,

or by reason of ownership of stock in any corporation, in a contract with the city, or be financially interested directly or indirectly in the sale to the city of land, materials, supplies or services except on behalf of the city as an officer or employee; provided, however, that if the direct or indirect interest results from the ownership of stock the provision of this section shall only be applicable when the stock owned by the officer or employee exceeds one (1) percent of the total capital stock of the corporation. Any violation of this section shall render the contract voidable. This section shall not apply or be applicable to employment agreements approved by the city manager and/or the city council.

- (b) Except on behalf of the city, a former city council member, official, or employee may not, within one (1) year of the termination of official duties, perform work for any person or entity other than the city on a compensated basis relating to a discretionary contract, if he or she personally and substantially participated in the negotiation of awarding of the contract. A former city official or employee, within one (1) year of termination of official duties must disclose to the city secretary immediately upon knowing that he or she will perform work on a compensated basis relating to a discretionary contract.
- (c) Upon being notified of a disclosure under this section, the city secretary shall notify the city council of the disclosure and shall follow the notification process pursuant to section 9.05.010(j)(4) unless the ethics commission is notified directly.

(Ordinance 16-006-00, art. 5, adopted 1/7/16; Ordinance 19-015-00 adopted 2/21/19)

§ 9.05.007. Persons doing business with the city.

(a) Persons seeking discretionary contracts.

- (1) For the purpose of assisting the city in the enforcement of provisions contained in this article, an individual or business entity seeking a discretionary contract from the city is required to disclose in connection with a proposal for a discretionary contract any conflict of interest. This is set forth in sections 9.05.004 and 9.05.005 of this article. Further, the individual or business entity agrees to abide by the same ethical standards as set forth for public servants in this article.
- (2) Subsection (a) of this section will become a permanent footnote on documents contained in city bid packets for discretionary contracts.

(b) Disclosure of conflicts of interest by persons appearing before a board or city body. A person appearing before any city board or other city body for the purpose of doing business with the city shall disclose to that board or body any facts known to such person which may show or establish that:

- (1) An employee or officer of the city that advises or makes presentations to the board or city body; or
- (2) Any member of the board of city body;

has or may have a conflict of interest pursuant to chapter 171, Tex. Loc. Gov't. Code, or an interest which would violate the ethical standards set forth in this article, if he or she were to participate in the processing or consideration of the subject matter.

(Ordinance 16-006-00, art. 6, adopted 1/7/16)

§ 9.05.008. Lobbyist.

- (a) Purpose. For the purpose of minimizing the risk of improper lobbying, while at the same time recognizing that not all forms of lobbying are improper, the following rules are adopted.
- (b) Registration requirements.
 - (1) Lobbying, except as provided below, means any oral or written communication (including an electronic communication) to a city official, made directly or indirectly by any person working for pay or profit for any third party in an effort to influence or persuade an official to favor or oppose, recommend or not recommend, vote for or against, or take or refrain from taking any action on any municipal question. A lobbyist is an individual or group of individuals who, for compensation, work to influence the opinions of any city body or its members in support of the interests of another individual, group, business, group of businesses, political or apolitical organization.
 - (2) The term lobbying does not include a communication:
 - (A) Merely requesting information or inquiring about facts or status of any municipal question, matter or procedure, and not attempting to influence a city official;
 - (B) Made by a public official or employee (including, but not limited to, any employee of the city) acting in his or her official capacity;
 - (C) Made by a representative of a media organization if the purpose of the communication is gathering and disseminating news and information to the public;
 - (D) Made in a speech, article, publication, or other material that is distributed and made available to the public, or through radio, television, cable television, or any other medium of mass communication;
 - (E) Made at a meeting open to the public under the Open Meetings Act;
 - (F) Made in the form of a written comment filed in the course of a public proceeding or any other communication that is made on the record pursuant to established city procedures;
 - (G) Made in writing as a request or petition for official action and required to be a public record pursuant to established city procedures;

- (H) Made in writing to provide information in response to an oral or written request by a city official for specific information;
 - (I) The content of which is compelled by law;
 - (J) Made in response to a public notice soliciting communications from the public and directed to the official specifically designated in the notice to receive such communications;
 - (K) Made on behalf of an individual with regard to that individual's employment or benefits;
 - (L) Made by a fact witness or expert witness at an official proceeding;
 - (M) Made by a person solely on behalf of himself or herself, his or her spouse, of his or her immediate family;
 - (N) Made by an employee or representative of an economic development prospect and potential future employer within the city, which prospect is not at the time of the contact located within the city; or
 - (O) A licensed attorney or engineer to assist or aid any person with respect to a matter in which the city is exercising its regulatory authority, and which representation is a matter of public record.
- (3) No person shall engage in lobbying without registering as a lobbyist with the city. A person engaged to lobby, including any employee of a third party that is assigned the duty of lobbying, within the city shall register as a lobbyist no later than three (3) business days after first contacting any public servant or employee regarding the subject matter for which such person is engaged or assigned to lobby the city.
 - (4) The lobbyist must file a separate registration form for each client for whom they are lobbying; provided that a lobbyist that has a current registration on file with the city may add additional clients to such registration by filing an updated list of such clients to be added to the registration.

(Ordinance 16-006-00, art. 7, adopted 1/7/16; Ordinance 21-016-00, sec. 5, adopted 3/18/21)

§ 9.05.009. Financial disclosure.

(a) Disclosure deadlines for city officials and candidates.

- (1) Existing city officials. "City official" means the mayor, every member of the city council, the city manager, the city attorney, the city secretary, the director of planning and community development (if any), the director of public works (if any), the director of finance (if any), the city engineer, and persons acting in the capacity of the aforementioned officers or employees. No later than April 30th of each year, or thirty (30) calendar days after notice of such requirement is mailed by the city secretary, whichever date is later,

each city official shall file a sworn financial disclosure statement with the city secretary in a form prepared by the city secretary reflecting the financial situation of the city official as of December 31 of the previous year.

- (2) New city officials. A newly employed, elected, or appointed city official shall file a sworn financial disclosure statement with the city secretary in a form prepared by the city secretary within thirty (30) calendar days from the date the position with the city is assumed. Said statement shall reflect the financial situation as of the date of employment, election, or appointment and for the previous twelve months, provided, however, such city official shall not be required to include in such statement the requirements of subsection (b)(7) of this section.
- (3) Candidates. Each candidate shall file a sworn financial disclosure statement with the city secretary within fifteen (15) business days of filing for office, reflecting the financial situation of the candidate as of December 31 of the year previous to the election date.
- (b) Use of financial disclosure reporting form. Each person required to file a financial disclosure statement shall do so on a form supplied by the city which shall include the following information:
 - (1) The person's name, residence address, business address (if any), telephone number, name of all immediate family members, i.e., husband or wife, children, father, mother, brothers or sisters, and all names or titles under which the person or family member does business.
 - (2) Identification by street address and legal description of all real property located within the city or its extraterritorial jurisdiction in which the person has a substantial interest.
 - (3) Identification of each business entity owning property or doing business within the city or its extraterritorial jurisdiction in which the person has a substantial interest.
 - (4) Identification of each person or business entity to whom the person or family member owed a debt of ten thousand dollars (\$10,000.00) or more during the reporting period, but not including debts owed to persons related within the second degree of consanguinity or affinity and excluding loans to a political campaign which were reported as required by law; if repaid during the reporting period, the date of repayment shall be stated.
 - (5) Identification of each source of income amounting to ten (10) percent or more of the person's or family member's gross annual income as defined by the United States Internal Revenue Code.
 - (6) Identification of the donor of each gift of more than two hundred dollars (\$200.00) in value received by the person or family member, including the value of the gift, where such donor has appeared before and requested action of the city council during the reporting period.

- (7) Identification of all individuals or business entities that:
 - (A) He or she, or a business entity in which he or she has substantial interest has had business dealings involving one or more transactions of five hundred dollars (\$500.00) or more each quarter, or for a total of twenty-five hundred dollars (\$2,500.00) or more within the immediately preceding 12-month period; and
 - (B) Have appeared before and requested action of the city council during the reporting period.
- (8) Identification shall also be required of all individuals who have an ownership interest of twenty-five percent (25%) or more in a business entity as described in subsection (7)(A) above and who appears before and requests some action on the part of the city council, even though the action does not concern such business entity.
- (c) Retention of financial disclosure statements. The city secretary shall log and maintain all financial disclosure statements required to be filed herein as public records and retain them for a period of three (3) years after which statements shall either be returned to the person filing them or be destroyed.
- (d) Immediate public identification by public servants.
 - (1) All public servants of the city shall immediately publicly identify, either verbally at an open meeting or in writing, all individuals or business entities that:
 - (A) He or she, or a business entity in which he or she has a substantial interest which has had business dealings involving one or more transactions of five hundred dollars (\$500.00) or more each quarter, or for a total of twenty-five hundred dollars (\$2,500.00) or more within the immediately preceding twelve (12) month period; and
 - (B) Have appeared before and requested action of the city council during the reporting period.
 - (2) Such immediate identification shall also be required of all individuals who have an ownership interest of twenty-five percent (25%) or more in a business entity as described in subsection (1)(A) above and who appear and request action by the city council, even though the action does not concern such business entity. Such identification shall be made prior to any decision or determination of the matter or immediately upon discovery of such business dealings.
- (e) Planning and zoning commission members. Within thirty (30) calendar days of being appointed to the planning and zoning commission and on each anniversary of that date, each member of such commission shall file with the city secretary a sworn statement identifying by street address and legal description all real property located within the city or its extraterritorial jurisdiction in which the

member has a substantial interest.

- (f) Disclosure by persons appearing before a city body. Any person who appears before any city body who has had business dealings within the preceding twelve (12) month period involving one or more transactions of five hundred dollars (\$500.00) or more each quarter, or for a total of twenty-five hundred dollars (\$2,500.00) or more, within the preceding 12-month period with a council member, commissioner, or business entity in which a council member or commissioner has a substantial interest, shall disclose such business dealings at the time of the appearance. Any person who shall intentionally or knowingly fail to make the aforesaid disclosure shall be guilty of a misdemeanor and shall be fined in accordance with this article.

(Ordinance 16-006-00, art. 8, adopted 1/7/16; Ordinance 21-016-00, sec. 6, adopted 3/18/21)

§ 9.05.010. Ethics commission.

- (a) Establishment of an ethics commission. The ethics commission established by section 12.01 of the city charter shall be composed of seven (7) members, all of whom shall reside in the city.
- (b) Enumeration. Each Commission member shall be appointed by the city council and shall occupy a position on the commission, such positions being numbered 1 through 7. Commission members serve at the will of city council and may be removed by the city council upon five (5) members of the council, or more, voting for removal.
- (c) The members of the commission shall be identified by place numbers one (1) through seven (7). Commission members shall serve three-year terms, with the term beginning on November 1st of the year of appointment and expiring on October 31st three years later. The term for commission places 2, 4, 6, and 7 shall begin on November 1st following the general election of the mayor and city council places 2, 4, and 6, and shall expire on October 31st three years later. The term for commission places 1, 3, and 5 shall begin on November 1st following the general election of city council places 1, 3, and 5, and shall expire on October 31st three years later.
- (d) Vacancies. All vacancies shall be filled by the city council for the unexpired term. A member shall hold office until his successor has been appointed by the city council.
- (e) Election of chairperson and vice-chairperson. The commission shall elect a chairperson and a vice-chairperson to one (1) year terms. The vice-chairperson shall act as chairperson in the absence of the chairperson. In the event the chairperson or vice-chairperson vacates their position then an election to fill the vacancy shall occur at the next meeting when the full board is seated.
- (f) Quorum. Four (4) or more members of the commission shall constitute a quorum,

but no action of the commission shall be of any force or effect unless it is adopted by the favorable vote of four (4) or more members.

- (g) Annual review of ethics ordinance. The commission shall meet at least once a year to review this article and may make recommendations to the city council for amendments thereto.
- (h) Advisory opinions and recommendations. The commission shall render advisory opinions and make recommendations to the city council on potential conflicts of interest or violations of this article at the request of a public servant. Such advisory opinions and recommendations shall be rendered thirty (30) calendar days after a request or complaint is received by the commission, unless the commission requests, and is granted one thirty (30) calendar day extension by the city council. This subsection shall not be applicable to complaints filed with the commission.
- (i) Defense to alleged violations. It shall be a defense to an alleged violation of this article that the person accused previously requested, and received, an advisory opinion and recommendation from the commission, and acted on such opinion or recommendation in good faith, unless material facts were omitted or misstated by the person requesting the opinion. Such advisory opinion and recommendation shall also be binding on the commission in any subsequent charges concerning the person who requested the opinion and recommendation.
- (j) Disposition of alleged ethics violations.
 - (1) A sworn complaint based on personal knowledge alleging a violation(s) of this article shall specify the provision(s) of this article alleged to have been violated, and shall name the public servant being charged.
 - (2) Upon the aforesaid sworn complaint of any person being filed with the city secretary's office, or on its own initiative, the commission shall consider possible violations of this article by any public servant. A complaint shall not be deemed to be filed on the initiative of the commission, save and except the complaint be signed and sworn by two (2) members of the commission, one of which is the chairperson of the commission, after consultation with the legal counsel of the commission. A complaint filed by an individual member of the commission shall be deemed to have been filed in the commission member's capacity as a private citizen and, in such event, the member of the commission filing the complaint shall not thereafter participate in a commission meeting at which such complaint is considered save and except the commissioner filing the complaint may participate as a complainant at such meeting.
 - (3) A complaint alleging a violation of this article must be filed with the city secretary within two (2) years from the date of the action alleged as a violation, and not afterward.
 - (4) Not later than three (3) business days after the city secretary receives a sworn complaint, the city secretary shall acknowledge the receipt of the complaint to the complainant, and provide a copy of the complaint to the city attorney, the

independent counsel, the commission chair, and the person against whom the complaint was alleged. The commission chair with advice of the commission's legal counsel shall review the complaint to ensure compliance with subsection (1) above within five (5) business days of receipt of the complaint. If the complaint does not comply with the requirements of subsection (1) it shall be returned to the complainant with a written explanation of noncompliance. If the complainant does comply it shall be accepted by the commission. Not later than ten (10) business days after receipt of a complaint, the commission shall notify in writing the person who made the complaint and the person against whom the complaint was alleged, of a date for a preliminary hearing. If the commission does not hold a preliminary hearing within twenty (20) business days of receipt of the complaint, it shall notify the person who made the complaint of the reasons for the delay and shall subsequently give the complainant the appropriate notification.

- (5) The commission may consider possible violations on its own initiative. Within seven (7) business days of the commission's decision to consider a possible violation of this the commission shall draft a written complaint specifying the provision(s) of this article alleged to have been violated and shall file a copy with the city secretary, and provide a copy to the city attorney, the independent counsel, and the person against whom the complaint was alleged. Not later than fifteen (15) business days after the drafting of the complaint, the commission shall notify in writing the person against whom the complaint was alleged of the date for the preliminary hearing.
- (6) After a complaint has been filed, and during the pending hearing of a complaint before the commission, a member of the commission may not communicate directly or indirectly with any party or person about any issue of fact or law regarding the complaint, except at a meeting of the commission; provided that the chairperson may consult and coordinate with independent legal counsel.
- (7) As soon as reasonably possible, but in no event more than sixty (60) days after receiving a complaint, the commission shall conduct a preliminary hearing.
 - (A) The issue at a preliminary hearing shall be the existence of reasonable grounds to believe that a violation of this article has occurred. The person filing a complaint, or the independent counsel in cases considered upon the commission's own initiative, shall state the alleged violation and shall describe in narrative form the testimony and other evidence which would be presented to prove the alleged violations stated in the written complaint. Statements at a preliminary hearing shall be under oath, but there shall be no cross-examination or requests for persons or evidence issued for the hearing. Members of the commission may question the complainant, the public servant named in the complaint, or consult with the independent counsel for the commission in executive session.
 - (B) The public servant named in the complaint shall have the opportunity to

respond, but is not required to attend or make any statement. The public servant may describe in narrative form the testimony and other evidence that would be presented to disprove the alleged violation. If the public servant agrees that a violation has occurred, he or she may so state and the commission may consider the appropriate sanction.

- (C) The complainant and the public servant named in the complaint shall have the right to representation by counsel.
 - (D) At the conclusion of the preliminary hearing, the commission shall decide whether a final hearing should be held. If the commission determines that there are reasonable grounds to believe that a violation of this article has occurred, it shall schedule a final hearing. If the commission does not determine that there are reasonable grounds to believe that a violation has occurred, the complaint shall be automatically dismissed. A decision to conduct a final hearing is not a finding that a violation has occurred.
 - (E) The commission, at any time during the preliminary hearing, may also dismiss a complaint if the complaint does not allege conduct which would be a violation of this article. Before a complaint is dismissed for failure to allege a violation, the complainant shall be permitted one opportunity, within ten (10) business days of such a preliminary hearing, to revise and resubmit the complaint.
 - (F) The complainant, the independent counsel, and public servant named in the complaint may ask the commission at a preliminary hearing to request certain persons and evidence for a final hearing, if one is scheduled.
- (8) Final hearing.
- (A) The final hearing shall be held as expeditiously as possible following the determination by the commission that there are reasonable grounds to believe that a violation of this article has occurred. In no event shall the hearing be held more than thirty (30) calendar days after said determination. The commission may grant two (2) postponements, not to exceed fifteen (15) calendar days each, upon the request of the public servant named in the complaint.
 - (B) The issue at a final hearing shall be whether a violation of this article has occurred. The commission shall make its determination based on clear and convincing evidence in the record. All witnesses shall make their statements under oath.
 - (C) If the commission determines that a violation has occurred, it shall state its findings in writing, shall identify the particular provision(s) of this article which have been violated, and within five (5) business days shall deliver a copy of the findings to the complainant, if any, the public servant named in the complaint, and the city secretary.
 - (D) If a complaint proceeds to a final hearing, the commission may request

witnesses to attend and testify, administer oaths and affirmations, take evidence and request the production of books, papers records, or other evidence needed for the performance of the commission's duties or exercise of its powers, including its duties and powers of investigation.

(9) Sanctions.

- (A) If the commission determines that a violation of this article has occurred, it shall proceed directly to determination of the appropriate sanction(s), if any. Save and except for a violation of section 9.05.004(f)(2)(A)(iv), section 9.05.008(b) or section 9.05.009(f) of this article, a violation of this article shall not be subject to criminal penalties. The commission may receive additional testimony or statements before considering sanctions, but is not required to do so. If the public servant named in the complaint acted in reliance upon a written opinion of the city attorney, the commission shall consider that fact.
- (B) If the commission determines that a violation of this article has occurred, it may recommend that the city council impose one of the following sanctions:
 - (i) A letter of notification shall be the appropriate sanction when the violation is clearly unintentional, or when the public servant's violation was made in reliance on a written opinion of the city attorney. A letter of notification shall advise the public servant to whom it is directed of any steps to be taken to avoid future violations.
 - (ii) A letter of admonition shall be the appropriate sanction in those cases in which the commission finds that the violation is minor and/or may have been unintentional, but calls for a more substantial response than a letter of notification.
 - (iii) A reprimand shall be the appropriate sanction when the commission finds that a violation has been committed intentionally or through disregard of this article. A reprimand directed to a city official, council member, commission member shall be sent to the city council. A reprimand directed to an employee of the city shall be sent to the city manager and included in said employee's personnel file. A letter of reprimand directed to an elected city official shall be transmitted to the city secretary and shall be sent to the city council, and thereafter published in the official newspaper of the city.
 - (iv) A recommendation of removal from employment or a recommendation of suspension from employment, as well as a recommendation for length of suspension, shall be the appropriate sanction when the commission finds that a serious or repeated violation(s) of this article has been committed intentionally or through culpable disregard of this article by city employees. A

recommendation of suspension of city employees shall be directed from the commission to the city manager. In most cases, the final authority to carry out such recommendations to suspend from employment and the length of suspension shall be with the city manager.

- (v) A letter of censure shall be the appropriate sanction when the commission finds that a serious or repeated violation(s) of this article has been committed intentionally or through culpable disregard of this article by an elected city official. A letter of censure directed to an elected city official shall be transmitted to the city secretary, and shall be sent to the city council, and thereafter published in the official newspaper of the city.

(Ordinance 16-006-00, art. 9, adopted 1/7/16; Ordinance 18-019-00, sec. 11, adopted 4/19/18; Ordinance 21-016-00, sec. 7, adopted 3/18/21)

§ 9.05.011. Independent legal counsel.

Independent legal counsel shall be utilized to advise the commission and participate in hearings. The city council shall annually designate and retain independent counsel who shall be a duly licensed attorney in the state.

(Ordinance 16-006-00, art. 10, adopted 1/7/16)

§ 9.05.012. Baseless complaints.

- (a) In the event a complaint is received by the commission that is subsequently found to be knowingly baseless, and the commission deems based upon the substance of the complaint and evidence presented that the complaint was filed with the intent to:
 - (1) Harass the person named in the complaint;
 - (2) Damage the respondent's reputation;
 - (3) Benefit the person filing the complaint either personally, professionally, or politically; or
 - (4) Damage a related third party;

the commission may recommend to the city council to take disciplinary action(s) against the individual who filed the complaint including but not limited to referral to law enforcement for investigation and filing of legal charges as outlined in subsection(s) (b), (c), or (d) of this section. The commission may also make recommendations for what other action(s) should be taken up to and including barring from the filing of further ethics complaints on the same or similar subject matter or event.

- (b) A person commits an offense if he knowingly communicates or circulates a report

of a violation of this article by a public servant that he knows is false or baseless and that would ordinarily cause an official proceeding to be held by the ethics commission in response to the complaint. An offense under this section may be punishable by fine not to exceed the sum of five hundred dollars (\$500.00). The commission may recommend to the city council that violations under this subsection (b) may be referred for criminal prosecution.

- (c) Any person who knowingly files a false sworn statement under this chapter is subject to criminal prosecution for perjury under the laws of the State of Texas Penal Code section 37.02. The commission may recommend to the city council that violations under this subsection (c) may be referred for criminal prosecution.
- (d) Any person who knowingly testifies under oath before the commission and knowingly makes a false statement material to the proceedings is subject to criminal prosecution for aggravated perjury under the laws of the State of Texas Penal Code section 37.03. The commission may recommend to city council that violations under this subsection (d) may be referred for criminal prosecution.
- (e) Proceedings under this section may be undertaken by the commission at any time after a complaint is dismissed.

(Ordinance 16-096-00, sec. 4, adopted 1/5/17)

§ 9.05.013. Penalties.

Any person who shall violate section 9.05.008(b) or section 9.05.009(f) of this article, or shall fail to comply therewith, or with any of the requirements thereof, shall be deemed guilty of an offense and shall be liable for a fine not to exceed the sum of five hundred dollars (\$500.00). Each calendar day the violation exists shall constitute a separate offense. Such penalty shall be in addition to all the other remedies provided herein.

(Ordinance 21-016-00, sec. 8, adopted 3/18/21)

§ 9.05.014. Reservations and exceptions.

Notwithstanding any other term or provision of this article, this article:

- (1) Is not applicable to the performance and behavior of officers, employees and public servants that does not violate a standard or provision set forth in this article;
- (2) Does not waive the authority and discretion of the city council to enforce higher standards for, or to supervise, provide oversight, appoint and remove, any officer, employee or public servant that is appointed by the city council; and
- (3) Does not transfer or limit the authority of the city manager to act in his or her discretion to enforce higher standards for, or to supervise, provide oversight, appoint and remove, all officers, employees and public servants of the city that are not appointed and removed by the council.

(Ordinance 16-006-00, art. 12 (12.3), adopted 1/7/16)

A CITY ORDINANCE OF THE CITY OF LEANDER, TEXAS

ORDINANCE NO. 2208800

A CITY ORDINANCE OF THE CITY OF LEANDER, TEXAS AMENDING SECTIONS 1.09.037 AND 9.05.008 OF THE CODE OF ORDINANCES ADDRESSING CONTACT WITH CITY STAFF AND CITY COUNCIL BY PERSONS SEEING ECONOMIC DEVELOPMENT INCENTIVES PROVIDING A SEVERABILITY CLAUSE PROVIDING SAVING EFFECTIVE DATE AND OPEN MEETING CLAUSES AND PROVIDING FOR RELATED MATTERS.

WHEREAS the City Council of the City of Leander, Texas (the “City”) desires to provide a no contact period for applicants considering or making application for economic development incentives from the City;

THEREFORE BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF LEANDER, TEXAS THAT

Section 1. Findings of Fact. The above and foregoing recitals are hereby found to be true and correct and are incorporated herein as findings of fact.

Section 2. Addition of Definition. Section 1.09.035 of the City of Leander Code of Ordinances (the “Code”) is hereby amended by adding the definition of “No contact period” to read as follows:

No contact period. The period of time from the date a person, or a representative of the person seeks to apply for economic development incentives from the City until economic development agreement is executed or the negotiations conclude without an agreement. This period includes the time before an application is submitted to the City in which the person or person’s representative seeks information about economic development incentives or the application process, or pitches the business prospect to the City.

Section 3. No Contact Period During Economic Development Negotiations. Section 1.09.037 of the City of Leander Code of Ordinances is hereby adding subsection (d) to read as follows:

(d) Any person, or representative of a person, who wishes to apply for economic development incentives shall conduct all communications related to the proposed economic development incentives, the related business prospect, and related application with the city manager or the economic development staff. No such person may knowingly communicate with a Council member about proposed economic development incentives, the related business prospect, and related application during the no contact period, except as part of a duly noticed Council meeting.

Section 4. Ethics Ordinance Lobbying Regulations. Section 9.05.008(b) of the City of Leander Code of Ordinances is hereby adding subsection (5) to read as follows:

(5) Communications about economic development incentives and economic development prospects are governed by Section 1.09.037(d).

Section 5. Conflicting Ordinances. Section 1.09.037, Leander Code of Ordinances is amended as provided herein. All ordinances or parts thereof conflicting or inconsistent with the provisions of this ordinance as adopted herein, are hereby amended to the extent of such conflict. In the event of a conflict or inconsistency between this ordinance and any other code or ordinance of the City, the terms and provisions of this ordinance shall govern.

Section 6. Savings Clause. All rights and remedies of the City of Leander are expressly saved as to any and all violations of the provisions of any ordinances affecting economic development incentive and lobbying within the City which have accrued at the time of the effective date of this ordinance; and, as to such accrued violations and all pending litigation, both civil and criminal, whether pending in court or not, under such ordinances, same shall not be affected by this ordinance but may be prosecuted until final disposition by the courts.

Section 7. Effective Date. This ordinance shall take effect immediately from and after its passage and publication in accordance with the provisions of the Tex. Loc. Gov^{ty} Code and the City Charter.

Section 8. Severability. It is hereby declared to be the intention of the City Council that the sections, paragraphs, sentences, clauses and phrases of this Ordinance are severable and, if any phrase, sentence, paragraph or section of this Ordinance should be declared invalid by the final judgment or decree of any court of competent jurisdiction, such invalidity shall not affect any of the remaining phrases, clauses, sentences, paragraphs and sections of this Ordinance, since the same would have been enacted by the City Council without the incorporation of this ordinance of any such invalid phrase, clause, sentence, paragraph or section. If any provision of this Ordinance shall be adjudged by a court of competent jurisdiction to be invalid, the invalidity shall not affect other provisions or applications of this Ordinance which can be given effect without the invalid provision, and to this end the provisions of this Ordinance are declared to be severable.

Section 9. Open Meetings. It is hereby officially found and determined that the meeting at which this ordinance is passed was open to the public as required and that public notice of the time, place and purpose of said meeting was given as required by the Open Meetings Act.

PASSED AND APPROVED on the 15th day of September, 2022.

THE CITY OF LEANDER TEXAS

ATTEST

Christine DeLisle, Mayor

Dara Crabtree, City Secretary



EXECUTIVE SUMMARY
01/25/2023

AGENDA SUBJECT:

Discuss Economic Development Committee Roles and Responsibilities

BACKGROUND:

Overview of Economic Development Committee Roles and Responsibilities.

PRESENTER:

Ashley Lunde- Interim Economic Development Director



EXECUTIVE SUMMARY
01/25/2023

AGENDA SUBJECT:

Discuss and consider action on improvements to Economic Development Department Marketing Materials

BACKGROUND:

Committee is being asked to review and provide feedback on Economic Development marketing materials.

PRESENTER:

Ashley Lunde- Intermin Economic Development Director

Attachments

- 1-Leander Economic Profile
- 2-Website and Video Info
- 3-Economic Profile



CITY OF LEANDER

WELCOME TO LEANDER, TEXAS!

Leander lies on the northeast edge of Texas' Hill Country, roughly ten miles due west of Interstate 35 on US 183, just north of Austin TX. Since 2000, the community has grown from 7,600 residents to more than 81,000 in 2022. The City is **known for its quality of life, excellent schools, hometown pride, and one of the lowest crime rates in the state.** Affordability and quality schools have been the historical drivers for the community's growth. The Leander Independent School District's (LISD) 37 campuses provide a varied curriculum and gives more than 43,000 students a great start to their future.

INCENTIVES

The City of Leander is committed to the promotion and retention of high quality development in all parts of the City and to an ongoing improvement in the quality of life for its citizens. Insofar as the enhancement and expansion of the local economy generally serves these objectives, the City of Leander will consider providing tax incentives in the form of tax rebates or a tax abatement agreement to a project that generates a substantial economic impact for the local economy. **There's never been a better time to choose Leander in growing your business.**



POPULATION

Leander's population reached **81,600** (October 2022), and with a year-over-year growth rate of over 16%. In May 2022, the U.S. Census Bureau announced [Leander, Texas was the second fastest-growing large city in America between 2020 and 2021.](#) Being the second fastest growing city in the country, the growth has had a tremendous impact on the local economy, with new developments like [Northline](#) and [Leander Springs](#).



COST OF LIVING

The Cost of Living Index provides a baseline indicator of how affordable a geographical area can be to live, compared to a national average of 100. Leander has a cost of living that is 4.7% below the national average. With a significantly greater affordability rating than many other US metropolitan areas, Leander provides businesses much greater potential for economic success.



SHOPPING/RETAIL

Leander has a thriving retail market—with a **median household income of \$106,000**, Leander families command a large amount of annual purchasing power.

Leander EDC Website

<https://leanderbusiness.com/>

Video

*currently in production- will be provided upon receipt

An aerial photograph of a large construction site. The ground is mostly dirt and sand. In the center, there's a large, circular concrete structure under construction. To the left, a red and black boom lift is extended. Above the center, an orange excavator is visible. To the right, there are stacks of long, dark metal beams. Below the center, a white semi-truck is parked, and a blue and white boom lift is extended. The background shows more construction materials and equipment. A semi-transparent green rectangle is overlaid on the center of the image, containing the title text.

CITY OF LEANDER, TEXAS ECONOMIC PROFILE

Leander lies on the northeast edge of the Texas Hill Country, roughly ten miles due west of Interstate 35 along US 183, just 25 miles from downtown Austin. Since 2015, the community has grown from 32,000 to over 83,000 in 2022 and was named the fastest growing city in America by the U.S. Census Bureau in 2021.

Leander is known for its quality of life, excellent schools, hometown pride, and one of the lowest crime rates in the state. Affordability and quality schools have been historical drivers for the community’s rapid rate of residential growth. Single-family residential homes run the gamut from first-time to executive styled living. The Leander Independent School District’s (LISD) 44 campuses provide a high quality curriculum. This gives more than 42,000 students a strong foundation start to their future.

Over the past decade, the City of Leander has committed itself to knowing that change is inevitable in a fast growing community and have made plans to use this momentum to grow the community in a strategic fashion. Leander’s two award –winning land planning initiatives have provided a framework for sustainable development. The leadership of the civic and business community are working hand in hand to build a community that lives, works, and plays together.

There has never been a better time to choose **LEANDER** to grow your business!



A MESSAGE FROM THE LEANDER CHAMBER OF COMMERCE

The **Leander Chamber of Commerce & Visitors Center** is a proud partner of the City of Leander & we are looking forward to the next phase of growth. We know you will love being a part of our incredible city. Here are just a few examples of areas where our interests align and where we as a Chamber are proud to support and advocate for:



Economic Development

A robust and dynamic economy is good for business and the public. When businesses are successful more taxes are collected, and more public programs and investments are funded. Your chamber represents over 600 businesses today. We offer an in office SCORE program that provides education and valuable start up information. We also offer one-on-one business consulting via our Chamber President.



Education

One of the most valuable resources in Leander is the people who live and work here. Our businesses and communities can only prosper with the right investments that improve the ability for people to thrive and find jobs. We offer numerous education programs, provide the Teacher Externship program, offer Leander Leadership, and work closely with LISD to ensure continued success which contributes strongly to the growth in Leander.



Tourism

We provide tourism services to the City of Leander. These including hosting the Old Town Street Festival, co-hosing the Old Town Christmas Festival, and serving the needs of visitors to Leander.

Bridget L. Brandt

CEO, Leander Chamber of Commerce



WWW.LEANDERCC.ORG



WELCOME FROM LEANDER TEXAS





LEANDER PROFILE



Population

Leander's population has surpassed **83,000** residents and with a growth rate of 14%, it is **now the fastest growing large city in America**. The population growth has had a tremendous impact on the local economy, with multiple developments and commercial projects on the horizon.



Cost of Living

The Cost of Living Index provides a baseline indicator of how affordable a geographical area can be to live. The Greater Austin Metro area has a **composite index of 101.8** (2021, Austin Chamber of Commerce). With a significantly greater affordability rating than many major metropolitan areas.



Shopping and Retail

Leander has a rapidly expanding retail market – with a **median household income of \$102,428**, Leander families command a large amount of annual purchasing power.

Looking for more retail statistics? The City of Leander's Economic Development Department can provide customized reports on the city's retail markets.



Housing

With over 2,200 single family housing starts in 2021 and a number of new multi-family projects opened or in the development process, there are a wide variety of housing options available in the community. The wide variety of housing options available in Leander was an important criteria reviewed by Homes.com when it named Leander the 5th Best Suburb to Move to in America in 2021.



Education

Leander ISD (LISD) serves the majority of students within Leander and has a total enrollment of more than 42,000 students at its 44 campuses district wide. LISD is **consistently ranked among the highest performing school districts in the state**.

Liberty Hill ISD (LHISD) serves a growing number of Leander area students, primarily in the northeast area of the community. LHISD has achieved an A rating by the Texas Education Agency and continues to be ranked among the fastest growing school districts statewide.

Austin Community College's San Gabriel Campus opened its doors in 2018. The campus is currently served by an award winning 112,000 sf academic building and has plans to construct additional facilities in the coming years. At full buildout, the campus is envisioned to serve more than 16,000 students.



Healthcare

Leander has an excellent network of healthcare providers and is served by a growing number of medical centers including **St. David's HealthCare, Cedar Park Regional Medical Center, Georgetown Medical Clinic, and Baylor Scott & White**. Our local doctors and medical practitioners have strong ties to the community they serve and are dedicated to providing the highest levels of service to their patients.



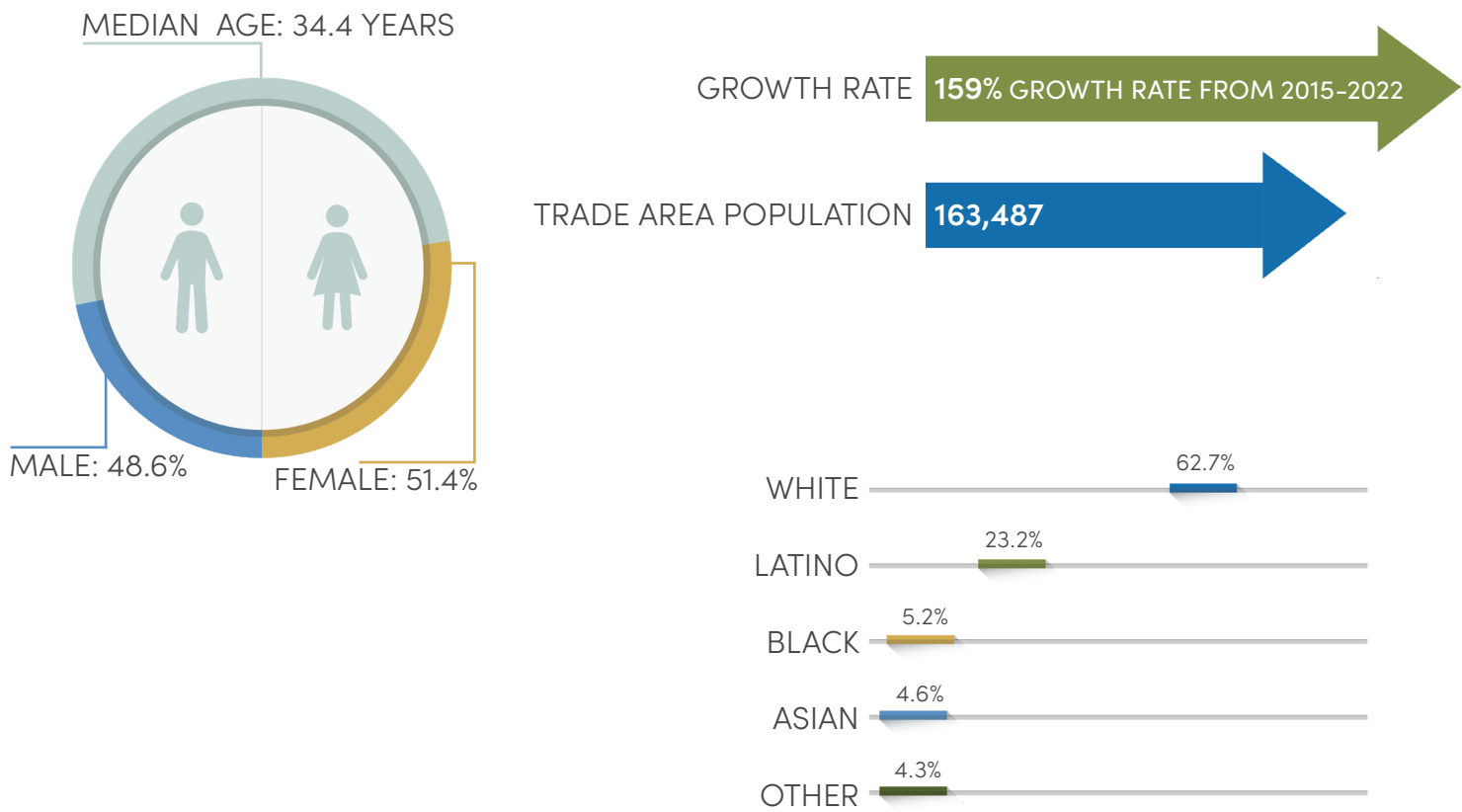
Safety

Year after year, Leander reports **one of the lowest crime rates in Texas**. Leander boasts state-of-the art Fire and Police Stations across the city, including the recently completed fire stations #4 and #5.

Leander has earned an **Insurance Services Office (ISO) rating of 2**. As ISO ratings impact insurance premiums and define a community's fire protection prowess, an **ISO rating of 2 results in reduced rates, as well as enhanced opportunities for economic development**.

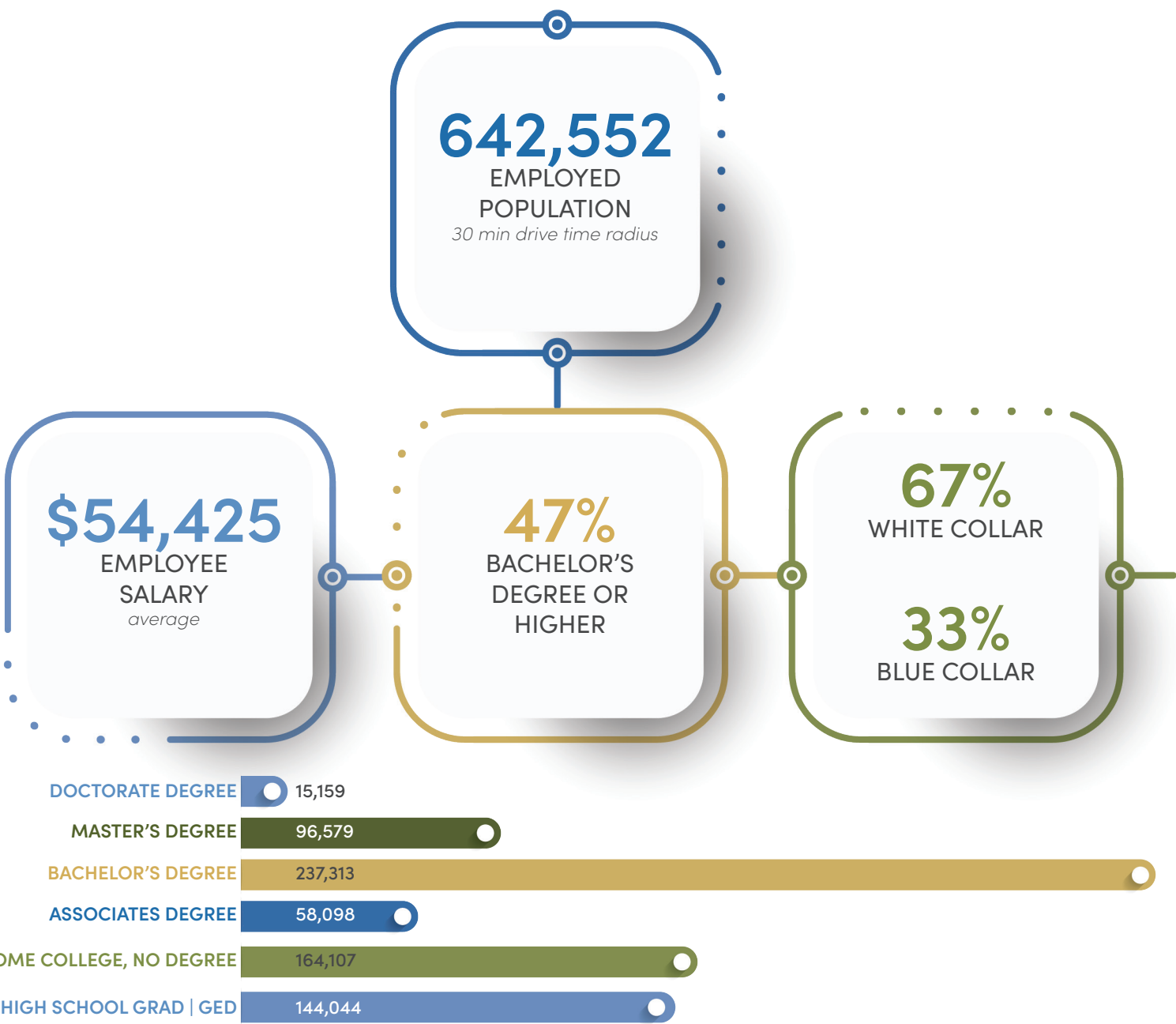
LEANDER DEMOGRAPHICS

GENERAL POPULATION



LEANDER DEMOGRAPHICS

LABOR FORCE





EDUCATION

Highly Performing School Districts

Leander ISD (LISD) consistently ranks among the best school districts in the state and was named by Niche.com as the #2 school district in the Austin region with an overall A+ rating. LISD serves the majority of Leander students, which serves more than 42,000 students at its 44 campuses district wide.



Liberty Hill ISD (LHISD) is another highly performing school district that serves a growing number of Leander area students, primarily in the north east area of the city. Niche.com has provided LHISD with an A- rating and a rank of the 7th best school district in the Austin region.



ACC San Gabriel Campus

Austin Community College's San Gabriel Campus opened its doors in 2018 to serve Leander and its surrounding communities.

"Leander is one of the fastest growing cities in the country. It's our mission to make sure that we are meeting the needs of the community and creating more pathways" says Dr. Richard Rhodes, ACC President & CEO. "This campus was designed to be state-of-the-art but also keep the beauty of the area alive with plenty of greenbelt space and a nearby river."

The 100-acre Leander campus includes a 3,900 square-foot rooftop terrace, classrooms, science labs, a library, multi-purpose room, and a 150-seat Accelerator learning Lab.

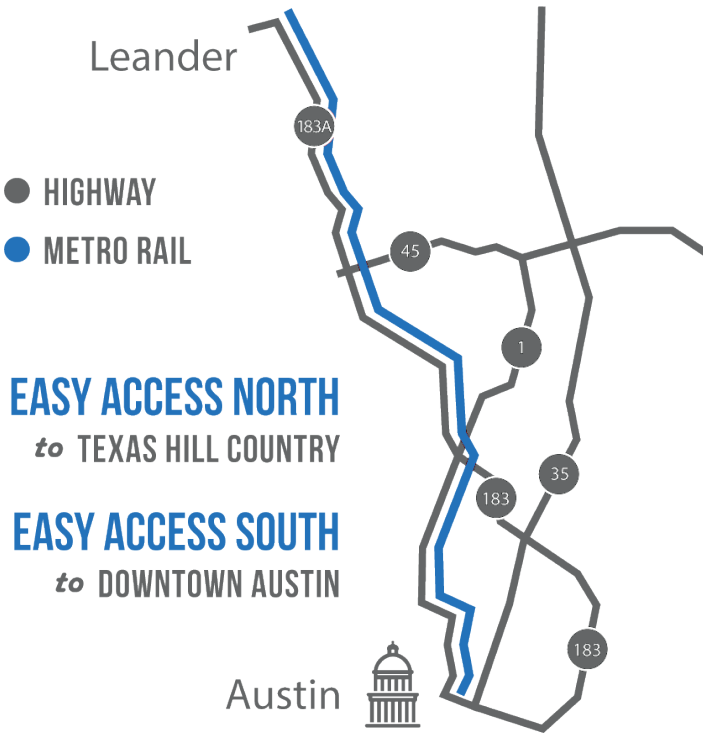
Conveniently Located

Leander is well connected to the Austin region and has made strategic investments into its infrastructure network that have enabled it to meet the needs and requirements of your business. Conveniently located along US 183 and the 183A Toll Road, Leander has the sites and infrastructure needed for strong growth and development.

Fastest Growing City in the Nation!

- 30 MINUTES TO DOWNTOWN AUSTIN
- BIG CITY AMENITIES WITHOUT THE COMMUTE
- PRO BUSINESS CITY IN A PRO BUSINESS STATE
- EASY ACCESS TO AUSTIN-BERGSTROM INTL AIRPORT

INFRASTRUCTURE

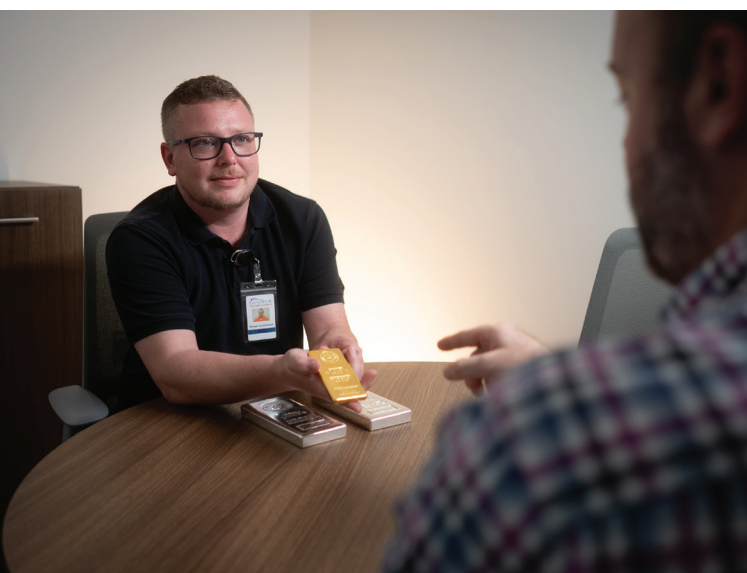
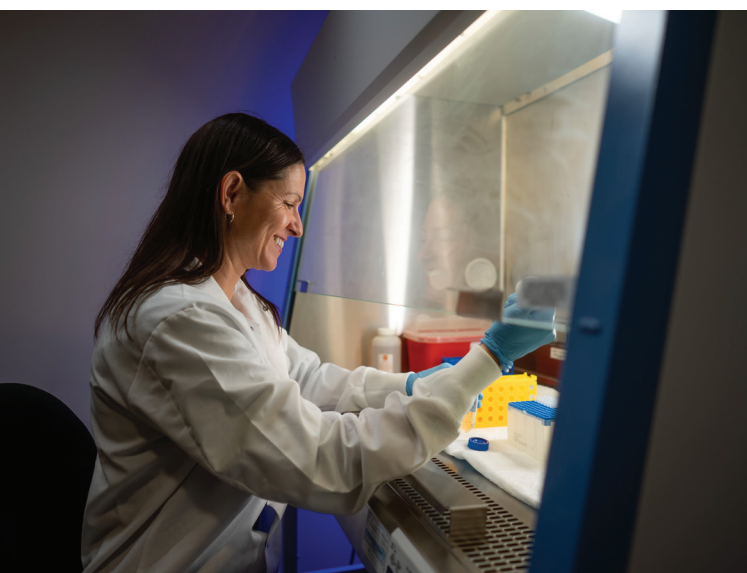


Find more information at:
LEANDERBUSINESS.COM





MAJOR EMPLOYERS



Primary Employers In Leander

Top 10 Largest Private Sector Employers
In order of employee count.

- H-E-B Foods
- Liberty Civil Construction
- HL Chapman Pipeline Construction
- Lowe's Home Improvement
- Lone Star Tangible Assets
- UTZ Environmental Services
- Randalls
- LaRue Tactical
- One Source Manufacturing
- Cypress Technologies

Major Employers In The Austin Area

Source: Austin Chamber of Commerce

- Apple
- Ascension Seton
- Dell Technologies
- IBM Corp
- Samsung Austin Semiconductor
- St. David's HealthCare Partnership
- State of Texas
- University of Texas at Austin



RECREATION

Endless Opportunities

Leander offers endless opportunities for leisure and recreation. The city's Parks and Recreation Department provides a variety of cultural festivals and events, an active adult program, fitness classes, swimming programs, an 18-hole golf course, and scenic parks and trails. Residents and visitors also enjoy Leander's convenient access to the Texas Hill Country and proximity to downtown Austin, which offers additional opportunities for artistic, entertainment, and recreational activities.



Find more information on our parks at:
leandertx.gov/parksrec



Special Events

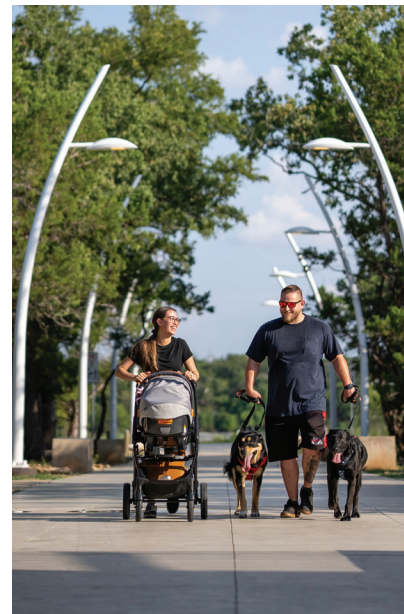
The city and its local partners host a variety of special events each year, including:

- Liberty Fest
- Old Town Street Festival
- Bluegrass Festival
- Movies in the Park
- Floating Pumpkin Patch
- Tricks and Treats Spooktacular
- Old Town Christmas Festival
- Polar Bear Plunge

SEE YOU SOON IN LEANDER, TEXAS

Join Our Community

Leander offers business owners the opportunity to thrive in the fastest growing city in America. We can't wait for you to join our community and find out what makes Leander a place that people love to call home.



**Economic
Development**
City of Leander



Questions?

We have answers!

Contact us today or scan below.
We look forward to hearing
from you soon!



Cameron Goodman
Director of Economic Development
cgoodman@leandertx.gov
(512) 528-2855



Ashley Lunde
Economic Development Managing Partner
alunde@leandertx.gov
(512) 528-2852



EXECUTIVE SUMMARY
01/25/2023

AGENDA SUBJECT:

Discuss and consider action on the creation of a Communications Subcommittee

BACKGROUND:

In the December 2022 EDC meeting , we discussed ways for the subcommittees to communicate outside of the monthly EDC meeting and staying compliant with open meetings act (OMA). We will discuss the challenges of the logistics of communication within the sub committees and consider possible action to create a communication subcommittee. This purpose of the committee will be to develop logistics, set guidelines, educate the ECD members and possibly be a point of contact for each committee.

PRESENTER:

Chair Naudin

Vice Chair Austin

Committee Member Eis



EXECUTIVE SUMMARY
01/25/2023

AGENDA SUBJECT:

Discuss and consider action for Future Work Plan for Committee

BACKGROUND:

In the December 2022 EDC meeting , as we discussed the future work plan and reviewed the EDC roles and responsibilities, Chairman Andrew Naudin asked the committee members to view the beautification of Leander through the lens of “economic development” and new prospective employers and to bring back ideas to discuss for possible future advisory or action.

PRESENTER:

Chair Naudin



EXECUTIVE SUMMARY
01/25/2023

AGENDA SUBJECT:

Discuss and consider action on the committee meeting schedule

BACKGROUND:

This discussion will provide an opportunity for the committee to discuss the date, time, and frequency the committee meets.

PRESENTER:

Ashley Lunde- Interim Director Economic Development
