



**MINUTES
CITY COUNCIL MEETING
CITY OF LEANDER, TEXAS**

Pat Bryson Municipal Hall
201 North Brushy Street - Leander, Texas
Tuesday, July 7, 2026
Workshop at 6:00 PM



**Mayor – Na'Cole Thompson
Place 1 – Stephen Chang
Place 2 – Michael Herrera
Place 3 – Natomi Blair**

**Place 4 – Annette Sponseller
Place 5 – Andrew Naudin
Place 6 – Becki Ross, Mayor Pro Tem
City Manager – Todd Parton**

WORKSHOP - CONVENE AT 6:00 PM

1. Open Meeting.

Opened meeting at 6:00 p.m.

2. Roll Call.

Roll call reflected all present.

3. Brisa Byford with CivicBrand will conduct a Brand Audit Workshop to receive direction from the City Council regarding the alignment of the recommended focus areas for developing the brand strategy and identity design.

Discussion included understanding and consent of focus areas; proactive leadership meets "Service with Heart"; erasing destination deficit while maintaining character through intentional, human-scale development; stewardship of Hill Country; unifying a fragmented identity; council interviews; staff interviews; Comprehensive Plan Advisory Committee meetings; open house results; community survey; community interviews; and next steps.

4. Adjournment

Adjourned at 7:13 p.m.

APPROVED


MAYOR

ATTEST:


CITY SECRETARY

