



**AGENDA
PARKS & RECREATION ADVISORY BOARD
MEETING
CITY OF LEANDER, TEXAS**

Development Services - San Gabriel Conference Room
201 North Brushy Street - Leander, Texas
Tuesday, August 11, 2026
Regular Meeting at 5:30 PM



Clint Blaylock
Joshua Mogford
Cheryl McLaurin
Stephen Cook - Vice Chair
Marcia Back - Chair

Juan Alanis, Jr.
Scott Gustafson
Council Liaison - Michael Herrera
Staff Liaison - Ashlea Boyle, Executive Director
of Parks, Recreation, and Community Services

REGULAR MEETING

1. Open Meeting.
2. Roll Call.
3. Public comments on items not listed in the agenda.
Public comments on items listed in the agenda will be heard at the time each item is discussed.
[All comments are limited to no more than 3 minutes per individual.]
4. Recognitions/Proclamations/Visitors.
 - Recognition of Alyna Guerrero and Olivia Garcia for their efforts for Blue Santa's Christmas in July.
5. City Council Update.
 - Update on actions taken at recent City Council meetings.
6. Staff Report.
 - Parks Safety: Update on parks safety initiatives and Leander Police Department call report.
 - Department Activities and Operations: Update on department activities including programs, special events, operations, promotions, and new hires.
 - Projects: Update on the Senior Activity Center, Mason Homestead, Benbrook Ranch Park projects, Devine Lake Park Disc Golf Course, and Lakewood Park Splash Pad Resurfacing.
 - FY27 Budget: Update on the FY27 budget process and department requests.
7. Leander FC Update.
 - Update by Leander FC regarding ongoing initiatives, programs, operations, and upcoming activities.

8. Subcommittee Updates.

- Natural / Environmental Resources
- Recreation / Athletic / Events
 - Bluegrass and Folk Festival, October 2 - 3, 2026
 - National Night Out, October 6, 2026
- Parkland Development / Comprehensive Plan Review

CONSENT AGENDA: ACTION

9. Approval of the minutes for the meeting held on February 23, 2026.

REGULAR AGENDA

10. Receive a presentation from the Leander Film Festival organization on their upcoming event.
11. Discuss and provide an update on the Leander Public Library Strategic Plan.
12. Discuss and provide an update on recent City Council action on combining the Parks and Recreation Advisory Board, Public Arts and Culture Commission, and Historic Preservation Commission into one (1) board under the heading of the Parks, Recreation, and Arts Advisory Board.
13. Future Agenda Items.
14. Closing Statements.
15. Adjournment

CERTIFICATION

The City of Leander is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Please call the City Secretary at (512) 528-2743 for information. Hearing impaired or speech disabled persons equipped with telecommunication devices for the deaf may call (512) 528-2800. I certify that the above agenda for this meeting of the Parks and Recreation Advisory Board of the City of Leander, Texas, was posted on the bulletin board at City Hall in Leander, Texas, on the 4th day of August 2026 by 5:00 p.m. pursuant to Chapter 551 of the Texas Government Code.



Ashlea Boyle, Executive Director of Parks, Recreation, and Community Services



EXECUTIVE SUMMARY
8/11/2026

AGENDA SUBJECT:

Approval of the minutes for the meeting held on February 23, 2026.

BACKGROUND:

Attached are the minutes for the meeting held on February 23, 2026.

HISTORY/TIMELINE:

APPLICANT/AGENT:

RECOMMENDATION:

PRESENTER:

Fiscal Impact

Attachments:

1. February 23, 2026 Meeting Minutes



**MINUTES
PARKS & RECREATION ADVISORY BOARD
MEETING
CITY OF LEANDER, TEXAS**

Development Services - San Gabriel Conference Room
201 North Brushy Street - Leander, Texas
Monday, February 23, 2026
Regular Meeting at 5:30 PM



Clint Blaylock
Joshua Mogford
Cheryl McLaurin
Stephen Cook - Vice Chair
Marcia Back - Chair

Juan Alanis, Jr.
Scott Gustafson
Council Liaison - Michael Herrera
Staff Liaison - Ashlea Boyle, Executive Director
of Parks, Recreation, and Community Services

REGULAR MEETING

1. Open Meeting.

The meeting was called to order at 5:30 p.m.

2. Roll Call.

All board members were present except for board members Mogford and Cook.

3. Public comments on items not listed in the agenda.

Public comments on items listed in the agenda will be heard at the time each item is discussed.

[All comments are limited to no more than 3 minutes per individual.]

There were none.

4. City Council Update.

- Update on actions taken at recent City Council meetings.

City Council Liaison, Councilman Herrera, provided the board with updates on the ongoing facilities study in the City.

5. Staff Report.

- Parks Safety: Update on parks safety initiatives and Leander Police Department call report.
- Department Activities and Operations: Update on department activities including programs, special events, and operations.
- Projects: Update on the Senior Activity Center, Mason Homestead, San Gabriel Park, Benbrook Ranch Park projects, and the Robin Bledsoe Park Sports Field Lights.

During the meeting, Staff Liaison Ashlea Boyle provided comprehensive updates on park safety,

highlighting the installation of new "See Something, Say Something" signs, enhanced nighttime lighting, and ongoing camera installations. She also reviewed the Leander Police Department activity report before sharing progress updates on key city sites, including the Senior Activity Center, Mason Homestead, San Gabriel Park, Benbrook Ranch Park, and the Robin Bledsoe Park sports field lights. Following these operational updates, several personnel changes were announced: Ashlea Boyle was promoted to Executive Director of Parks, Recreation, and Community Services, and John Smyth was named Parks and Facilities Operations Manager. The department also welcomed new hires Christy McPherson as Library Operations Manager, Schawntell Austin as Fitness Program Trainer, and Megan Sledge and Fedora Stakes as Part-Time Library Generalists, while actively recruiting for several open positions, including an Aquatics and Recreation Coordinator, Bus Driver, Facilities Services Technician I, Parks and Facilities Operations Assistant Manager, and Senior Activity Center Supervisor. Finally, the department recognized John Smyth, Onie Eguzo, Recreation Supervisor, Mariel Guenther, Special Events Coordinator, Brianna Greene, Athletics Programs Coordinator, Ashleigh Snyder, Administrative Manager, and Jessey Montgomery, Athletics Attendant, for representing the city at the Texas Recreation and Parks Society State Conference in February 2026.

6. Leander FC Update.

- Update by Leander FC regarding ongoing initiatives, programs, operations, and upcoming activities.

Jayne Serna introduced her organization, Leander FC, sharing the foundational history of the league. Built through the dedication of Jayne and her late husband, Gabriel Serna, the couple balanced full-time careers while devoting countless hours to creating a youth soccer league for local families. In honor of their immense community contributions following Gabriel's passing in December 2014, the City of Leander renamed the facility the Gabriel & Jayne Serna Athletic Fields. Today, Leander FC proudly sustains their shared vision by providing accessible, community-driven soccer opportunities. To conclude her update, Serna urged the city to provide funding for additional soccer fields to meet the growing needs of Leander families.

CONSENT AGENDA: ACTION

Motion: Approve the consent agenda

By: Board Member McLaurin

Seconded: Board Member Back

Vote: 5 - 0

7. Approval of the minutes for meeting held on December 9, 2025.

REGULAR AGENDA

8. Discuss and consider action on the proposed Leander Public Library Strategic Plan.

Motion: Approve the Leander Public Library Strategic Plan, following a discussion.

By: Board Member McLaurin

Seconded: Board Member Blaylock

Vote: 5 - 0

9. Discuss and consider a plan for Winter Holiday Season programming for the months of December and January.

No action was taken, following a discussion.

10. Discuss and consider action on renaming subcommittees and assigning members to them.

Motion: Approve Board Member McLaurin to be the chair of the Natural / Environmental Resources subcommittee, following a discussion.

By: Board Member McLaurin

Seconded: Board Member Blaylock

Vote: 5 - 0

Motion: Approve Board Member Back to be the chair of the Recreation / Athletic / Events subcommittee.

By: Board Member Gustafson

Seconded: Board Member McLaurin

Vote: 5 - 0

Motion: Approve Board Member Alanis to be the chair of the Parkland Development / Comprehensive Plan Review subcommittee.

By: Board Member Back

Seconded: Board Member McLaurin

Vote: 5 - 0

11. Discuss and consider action on setting a date for a spring parks and facilities tour for the Parks and Recreation Advisory Board.

Following a discussion, the majority of the board decided on April 14, 2026, at 5:30 p.m. for the tour.

12. Future Agenda Items.

1. Update on Lakewood floodplain and overall use of land.
2. Update on the 2016 Parks Development, Recreation Center, and Senior Center bonds and potentially refigure.
3. Would like the athletic coordinator to attend the meeting to give sports updates similar to the Leander FC update.
4. Invite newly-elected officials to a meeting.

13. Closing Statements.

Happy Birthday to Amy Miller, Leander Public Library Director!

14. Adjournment.

Meeting adjourned at 7:20 p.m.

APPROVED

CHAIR

ATTEST:

STAFF LIAISON



EXECUTIVE SUMMARY
8/11/2026

AGENDA SUBJECT:

Receive a presentation from the Leander Film Festival organization on their upcoming event.

BACKGROUND:

The Leander Film Festival is coming to Leander, Texas, November 12–15, 2026. Presented by the Leander Arts & Film Alliance, this four-day festival is designed for filmmakers, creatives, and film lovers of all kinds. Whether you are an independent filmmaker looking to screen your work, a professional seeking new connections, or simply someone who loves great storytelling, this event is for you. Our vision is simple: every participant leaves with unforgettable experiences, valuable professional connections, and new opportunities to bring their stories to life.

What to expect:

- Film screenings
- Networking with filmmakers and industry professionals
- A celebration of creativity and independent storytelling
- And more to be announced!

Mark your calendar and stay tuned for ticketing, screening submissions, and full event details. Leander, TX.
November 12–15, 2026.
Gateway to Imagination

The organization requests to give a brief PowerPoint presentation outlining their upcoming event activities. The presentation will be delivered by Laura Davis alongside Sasha or Anna Yelaun.

HISTORY/TIMELINE:

APPLICANT/AGENT:

RECOMMENDATION:

PRESENTER:

Fiscal Impact

Attachments:

1. Leander Film Festival Flyer
2. Leander Film Festival Flyer 2

EVERY FESTIVAL
YOU ADMIRE
HAD A FIRST YEAR.

GET IN BEFORE
THE ODDS GET TOUGHER.



LEANDER FILM FESTIVAL

THE LEANDER
FILM FESTIVAL'S
INAUGURAL YEAR
IS NOW ACCEPTING FILMS.



\$1,000
TOP PRIZE

REGULAR
DEADLINE
JULY 30

\$100
TO EVERY
SELECTED
FILMMAKER

SUBMIT:
**FILMFREEWAY.COM/
LEANDERARTSANDFILMALLIANCE**



A hand is holding a black clapperboard with white text and a striped top bar. The text on the clapperboard includes 'CAMERAMAN' (partially visible), 'DIRECTOR', 'PROD. CO.', 'DATE', 'SCENE', 'ROD. NO.', 'TAKE', 'SOUND', and 'ROLL'. The clapperboard is tilted, and a finger is pointing at the 'CAMERAMAN' text.

Gateway to Imagination

November 12-15

Leander, TX





EXECUTIVE SUMMARY

8/11/2026

AGENDA SUBJECT:

Discuss and provide an update on the Leander Public Library Strategic Plan.

BACKGROUND:

A strategic plan approved by the Leander City Council is required for Leander Public Library to maintain accreditation with the Texas State Library and Archives Commission (TSLAC). To meet this requirement, the City contracted with Partners Library Action Network (PLAN) in 2024 to develop the Leander Public Library Strategic Plan for 2025-2030. PLAN conducted community surveys, completed a facility review, and evaluated current services, comparing the library's facility, staffing, programming, and budget to peer libraries in similar communities. The recommendations are founded on the standards created by the Texas Library Association (TLA), the American Library Association (ALA), and statewide library data from TSLAC.

The initial plan was presented to City Council in December 2024. The City Council took no action at that time and directed staff to bring it back as a workshop item.

In 2025 and 2026, Library staff refined the plan, retaining much of PLAN's original long-term vision while shifting focus toward initiatives that address more immediate operational needs and optimize existing resources, staff capacity, and facilities. The revised plan identifies six (6) primary areas of focus:

- optimizing the current facility
- improving staffing efficiencies
- strengthening the collection
- expanding community outreach
- positioning the library as a social services connection point
- planning for near-term facility expansion

Several initiatives are already in progress, including replacement of soft seating, expansion of shelving, policy updates, and conversion of the connected room in the children's area into an early literacy center.

The plan also outlines exploration of a detached multipurpose facility on the adjacent lot to provide additional programming, meeting space, storage, and work areas prior to the development of a larger future library.

This plan is scheduled for August 6, 2026, City Council agenda as a workshop. Staff will provide an update at the board meeting.

HISTORY/TIMELINE:

2024 - PLAN worked with the previous library director to conduct community surveys, complete a facility review, and assess current services. Council took no action when it was presented in December 2024.

2025-2026 - While the revised plan retained much of the original vision of the 2024 plan, Library staff modified it to focus on initiatives that could meet more immediate needs while still making best use of resources, staff, and facilities.

12/09/2025 - Library Director Amy Miller provided an overview of the proposed plan to the Parks and Recreation Advisory Board.

02/23/2026 - Library Strategic Plan was presented again to the Parks and Recreation Advisory Board and was approved.

08/06/2026 - Presentation of the updated Strategic Plan to the City Council.

APPLICANT/AGENT:

RECOMMENDATION:

PRESENTER:

Fiscal Impact

Attachments:

1. Leander Public Library Strategic Plan



Leander Public Library Strategic Plan 2027 - 2031

Mission: Leander Public Library is committed to building a dynamic and welcoming space for the empowerment and enrichment of our diverse community.

The Leander Public Library's Strategic Plan serves as a flexible document for guiding the library's priorities through 2031. It is designed to support the Library Director and the City of Leander in making decisions that will strengthen services and ensure the library remains responsive to the needs of our community.

Leander Public Library is committed to maintaining and improving its role as a community gathering place. Along with the library's traditional emphasis on reading, information, and learning, it is also a welcoming space for residents of all ages and backgrounds for job searching, ESL classes, tax assistance, tutoring, remote work support, and more.

Focus areas of this plan include optimizing our current facility, improving staffing efficiencies, expanding the collection, strengthening community engagement, positioning the library as a connection point for vital social services, and investing in a near-term facility expansion to address immediate space needs.

I. Optimize Current Facility

While a modern, larger public library is an important consideration for the future, there are several improvements that can be made with the current library furniture and fixtures to support service needs now. These improvements include increasing shelving capacity, enhancing early literacy spaces, and replacing public furniture.

Objective	Timeline	Cost	Success Measure
Add shelving units in key sections to expand capacity	2026 – 2029	\$30,000/year; \$90,000 total	More space for collection, easier

and improve access.			browsing, improved accessibility
Reconfigure side room in children's area into an early literacy learning space.	2026-2027 in alignment with Family Place Libraries grant	Grant funded	Increased use of space by children and caregivers
Replace and update soft furnishings throughout the library.	2026-2027	\$30,000 – \$35,000	Improved flexible seating options, increased use, better visitor experience
Replace Internet computers in children's room with learning stations	2027	\$12,000	Track login and use statistics

II. Increase Staffing Efficiencies

Internal systems will be improved to ensure staff have a solid understanding of their roles, that new staff have consistent training, and that library policies and procedures are up to date and regularly reviewed. These objectives can be achieved with minimal additional cost but will have meaningful impact on library operations.

Objective	Timeline	Cost	Success Measure
Create library-specific onboarding procedures for new staff including training expectations and key procedures	2027		New staff receive consistent training and library specific documents are used for new hires
Review and update library policies and procedures to reflect customer service expectations and best practices	2026-2027		Updated policies readily accessible
Establish a succession plan for key positions to support continuity	2027-2028		Key responsibilities documented and cross training needs identified

during staff transitions or extended absences			
Schedule to ensure supervision coverage on evenings, weekends, and high use times.	2026		Improved coverage and fewer gaps in daily operational support

III. Develop and Improve Collection

As the City of Leander grows and becomes more diverse, the library must routinely evaluate the collection to ensure it reflects what our customers want and need. This evaluation includes removing obsolete or worn items, expanding access to digital formats, adding multi-lingual materials, and making it easier for customers to find what they need. These objectives will help guarantee that the library collection remains relevant and easy to access.

Objective	Timeline	Cost	Success Measure
Adopt quarterly weeding schedule to remove and/or replace outdated or worn items to make space for updated items.	2027-2028		Improved appearance, items easier to locate, increased circulation, more space for high demand titles
Expand eBook and audiobook collections, focusing on high-demand titles	2028-2029	\$5,000	Increased digital circulation, reduced wait times for popular titles
Add multilingual materials beyond the existing Spanish collection to better serve Leander's diverse and growing community	2028-2029	\$5,000	Increased circulation of multilingual materials, greater variety of languages represented in the collection, positive customer response
Improve accessibility through updated	By 2029-2030		Fewer directional questions, improved ability to

signs, shelf labels, displays, and finding aids			browse and locate materials independently
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IV. Expand Community Engagement and Outreach

The library has an opportunity to reach people beyond the building by taking an active role in City programs and events, working with schools and community organizations, and strengthening partnerships with other City departments, businesses, and nonprofit organizations. These efforts will increase awareness of library services, build stronger community relationships, and reinforce the library's role in supporting literacy, education, and quality of life.

Objective	Timeline	Cost	Success Measure
Establish a regular library presence at City events, schools, and community programs	2027-2028		More library accounts, increased program attendance, greater awareness of library services
Promote library resources through partnerships with City departments, local businesses, and nonprofit organizations	2027-2028		Stronger ties across City departments and community organizations, increased referrals to library programs and services.
Highlight the library's contributions to literacy, education, workforce development, family engagement and quality of life	2028-2030		Better public understanding of the library's value, increased support and awareness among residents, partners, and City leaders
Re-establish Friends of Leander Public Library to support advocacy, fundraising, volunteer engagement, and	2028-2030		Friends group active and engaged, increased volunteer support, community advocacy, and fundraising

community connections			
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V. Position the Library as a Social Services Connection Point

Public libraries are often one of the first places people turn when they need help. They may visit the library seeking help with housing, food, employment, transportation, legal information, health resources, or other issues. The library can play a significant role in connecting customers to vital resources.

Establishing Leander Public Library as a social services connection point strengthens the library's role as a safe and welcoming space. By developing partnerships with social service agencies in Williamson County, maintaining a referral list, training staff on available resources, and increasing the library's presence at community service events, the library connects customers with needed support. This goal also benefits staff by providing clear procedures for responding to complex customer needs professionally and with compassion.

Objective	Timeline	Cost	Success Measure
Coordinate with social service agencies to provide programs, information sessions, or direct services.	2027-2028		Increased community partnerships, increased referrals, and more customers connected with needed services
Maintain a list of social service contacts for internal reference including agencies that assist with food, housing, transportation, health, and other needs	2027-2031		Increased connections between customers and social services
Provide professional development to train staff in resources, responses, safety considerations, and referral procedures	2027-2028		Staff are equipped to respond to requests for assistance, more consistent customer interactions

Increase library presence at local events organized by social service agencies and community support organizations	2028-2030		Increased library visibility for the library, stronger relationships with service providers, increased public awareness of library resources
Evaluate patterns in requests for assistance to identify recurring needs and determine where additional programs or resources may be helpful	2029-2031		Reduced repeat visits from same customers for unmet needs, better understanding of local service organizations

VI. Near-Term Facility Expansion

The current library has exceeded capacity and will require additional space to adequately serve the community well before a long-term library or cultural facility is built. Construction of a flexible, multipurpose building on vacant land adjacent to the library would relieve some of the library's most urgent space and programming constraints and allow the existing building to be reconfigured and improved for expanded collections, quiet study, public computers, and other library services.

This building would be an investment beyond the library as it could also serve as a community center, training space, early voting site, cooling/warming center, or other municipal use. Potential components include:

- A large, flexible room for library programs, performances, workshops, and meetings
- Movable partitions to accommodate simultaneous activities and smaller events
- Dedicated storage for programming supplies and equipment
- After-hours access for rentals and evening events
- A site for classes, training, and community partnerships
- Expanded parking capacity for large library events and Bledsoe Park overflow

Anticipated Outcomes:

- Increased capacity for high-attendance library programs and community events
- Ability to accommodate up to 500
- Additional study, meeting, and collaborative space
- More space in current building to accommodate collections, quiet study, youth services, work areas, and public seating

Estimated Cost: To be determined through feasibility study and capital-project analysis

Conclusion

Leander Public Library's Strategic Plan provides a guide for strengthening library services, improving daily operations, and responding to the needs of a growing community. Goals in this plan focus on optimizing the facility, increasing staffing efficiencies, developing and improving the collection, expanding community outreach, establishing the library as a social services connection point, and investing in near-term facility expansion to alleviate immediate space concerns. It provides flexible guidance for the next five years on improving overall services and customer experiences while we continue to work towards a new and larger permanent facility.



EXECUTIVE SUMMARY
8/11/2026

AGENDA SUBJECT:

Discuss and provide an update on recent City Council action on combining the Parks and Recreation Advisory Board, Public Arts and Culture Commission, and Historic Preservation Commission into one (1) board under the heading of the Parks, Recreation, and Arts Advisory Board.

BACKGROUND:

During the City Council meeting held on July 16, 2026, the City Council approved the consolidation of the Parks and Recreation Advisory Board, the Leander Public Arts and Culture Commission, and the Historical Preservation Commission into a single advisory body. These entities currently function independently. The consolidation will occur through an ordinance that is expected to be placed on the August 20, 2026, City Council meeting agenda. Appointments to the newly formed board are scheduled for the second Council meeting in October, with terms commencing on November 1, 2026. The restructured board will be organized under the purview of the Parks and Recreation Department.

HISTORY/TIMELINE:

APPLICANT/AGENT:

RECOMMENDATION:

PRESENTER:

Fiscal Impact

Attachments: