



**Public Arts and Culture Commission
Special Meeting Agenda**

**Leander Activity Center
11880 Hero Way West STE 600
May 17, 2023 @ 6:00 pm**

Naruby Bollom
Keysha Bradford
Lisa Haynes
Mike Herrera
Jessica Johnson
Steve Kuwitzky

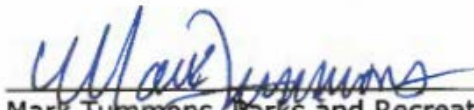
Sammy Panzarino
George Quist
Stephanie Rand
Na'Cole Thompson – Council Liaison
Mark Tummons – Director, Staff Liaison

1. Call to Order
2. Roll Call
3. Regular Agenda:
 - a. Discuss and consider action on short-term goals for 2023-2024
 - b. Discuss and consider action on events and project priorities for 2023 and 2024
 - c. Discuss and consider action on Commissioners' roles in finalized priorities
4. Adjournment

CERTIFICATION

The City of Leander is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Please call the Parks & Recreation Asst. Director at 512.528.9909 for information. Hearing impaired or speech disabled persons equipped with telecommunications devices for the deaf may call 512.528.2800.

I certify that the above notice of the City of Leander Public Arts and Culture Commission was posted on the bulletin board at City Hall in Leander, Texas on the 12th day of May 2023 by 6:00 pm pursuant to Chapter 551 of the Texas Government Code.


Mark Tummons, Parks and Recreation Director



EXECUTIVE SUMMARY

05/12/2023

AGENDA SUBJECT: Discuss and consider action on short-term goals for 2023-2024

BACKGROUND: Discuss with Commission the DRAFT LPACC 2023 - 2028 Master Plan as well as the list of Short-Term Goals and determine the best way to proceed with finalizing and preparing the plan for Council approval.

ATTACHMENTS:

1. LPACC Short Term Goals 2023 - 2024

LPACC Short Term Goals 2023-2024

1. Develop a five-year Public Arts and Culture Master Plan

Resources:

- Contract consultant
- Involvement from LPACC
- Community engagement

2. Finalize and execute Public Arts and Culture calendar of events for 2023-2024

Resources:

- Calendar Subcommittee to present proposal
- Voting mechanism to choose the events that will be on the calendar
- Assign responsible parties to each item

3. Finalize and execute Public Arts and Culture projects lists for 2023-2024

Resources:

- Each commissioner/city staff member present 2-minute pitch on proposed project
- Voting mechanism to choose the events that will be worked on
- Assign responsible parties to each project

4. Obtain funding for Public Arts and Culture

- a) Seek dedicated annual funding of \$25,000 for cultural events through the City of Leander general fund.
- b) Identify, explore, process and obtain funding through grants, foundations and corporate sponsorship.
- c) Resources:
 - Project ownership
 - Time from subcommittee members
 - Involve the Chamber of Commerce
 - Involve the office of Community Economic Development

5. Establish collection management process

- a) Catalog and photograph art works
- b) Develop a website to communicate collection to the community.
- c) Establish and maintain social media accounts to increase awareness of art in Leander.
- d) Define the process on how art pieces will be cleaned, restored and repaired.

Resources:

 - Project ownership
 - Volunteer recruiting
 - Time from subcommittee members
 - IT resources from the city to aid in developing website



EXECUTIVE SUMMARY

05/12/2023

AGENDA SUBJECT: Discuss and consider action on events and project priorities for 2023 and 2024

BACKGROUND: Commissioners have proposed several new events including SNL Live from Leander, Cooking Challenge Competition, Paint the Town/Color Competition, etc. This item will provide the commission an opportunity to discuss funding sources, priorities, and other details relating to the events.

ATTACHMENTS:

1. Master Calendar of Events
2. LPAC Committees

Month		March	April	May	June	July	August	September	October	November	December	January	February
2	Heritage Designations	Women's History Month		Asian American Pacific Islander Heritage Month				Latino Heritage Month		Native American Heritage Month			Black History Month
5	FUNDRAISERS	2024 Live from Leander	LPAC NIGHT at the MOVIES Live from Leander	Kick off: Live from Leander	Live from Leander	Live from Leander	Arts Fest LPAC Preview/ Cook off preview Live from Leander	Live from Leander	Live from Leander	Live from Leander	Live from Leander	Live from Leander	Live from Leander
6	LPAC Events	Mason Heritage Days (Booth) 2024: Holi (Booth)	Tentaive: Earth Day Art Contest (HOST)/ Sunset Music Series (booth)	KiteFest (Booth)	Juneteenth Festival (Co-host/ Exhibit/ Booth)	"Wild for Leander" Mural Reveal (HOST) Libertyfest (Booth)	Arts Fest (Host/ Booth) LPAC Cook-Off (Host)	Tentative: BBQ Cookoff (TBD with Parks and Rec)	Blue Grass Festival (Booth)	Dia De Los Muertos 2023 (Co-Host) 2023 Diwali (Booth) Harvest Festival (Booth)	Old Towne Holiday Festival (Parade Float/ Booth) Chanukah 2023 Kawanzaa 2023	MLK Celebration (Host/ Booth)	Black History Month Event - TBD
7	LPAC Proposed Exhibits	Texas Humanities Exhibit: Changing the Face of Power: Women in the US Senate or Women's Suffrage in Texas (2024)				Texas Humanities Exhibit: Forgotten Gateway - Coming to American Through Galveston Island		Texas Humanities Exhibit: Latinos and Latinas in WWII					
8	TEXAS HERITAGE EVENT (Proposed)	2023 Mason Homestead Heritage Days	Sunset Music Series		Tentative: 2023/ 2024 Juneeth - Witte Traveling Exhibit: Black Cowboys: An American Story - Activity Center/ Library		Leander Cook-off	Texas Humanities Exhibit: Latinos and Latinas in WWII	Leander's Living Art Show (Jessica)	2023 Dia de los Muertos		2024 MLK Celebration	2024 Black History Month
9	COMMUNITY PARTNERSHIP EVENTS	Leander Hist. Soc: 2023 Mason Homestead Heritage Days Indian-American Comm: Holi	LISD/ Clawson: (LISD Comm. Director) Earth Day Sculpture Contest (2023)		Leander P&R: Juneteenth (Booth)		VFW: Leander Cook-Off			Library: 2023 Dia de los Muertos Leander HOA/ Communities: 2023 Diwali	Chanukah 2023 Kawanzaa 2023		2024 - LISD: CAMACHO ELEM LUNAR NEW YEAR CELEBRATION 2024 Black History Month - Leander Historical Society
10	Budget	\$550	\$50	\$50		\$100 - Mural Reveal \$XXX - Galv. Exh.	\$1000 - Art Fest \$TBD - Cook off	\$350 - TX HUM. EX.	\$TBD - Art show	\$TBD	\$200 - Float	\$TBD	

LPAC Committees

EVENTS:	Art fest	8/20/2022	Jessica Alonzo
	Cook-off Competition	8/27/2022	Lisa Haynes
			Jessica Alonzo
			Steve Kuwitzky
	Earth Day Sculpture Contest	TBD (4/20 last one)	
	Old town Christmas Festival Float	DATE TBD 12/22	Lisa Haynes
			Keysha Bradford
			Steve Kuwitzky
BOOTH EVENTS:	Second Sunday Art Fun Day	TBD (2/20 last one)	Lisa Haynes
			Jessica Alonzo
			Steve Kuwitzky
	Bluegrass Festival	10/7/2022 & 10/8/2022	
	Kitefest	5/7/2022	Steve Kuwitzky
	Leander Harvest Festival at Lakewood Park	11/19/2022	
	Mason Heritage Days	TBD 2/23	Stephanie Rand
	Old Town Christmas Festival	12/3/2022	
ONGOING:	Art in public places		George Quist
			Lisa Haynes
			Steve Kuwitzky
	Arts & Culture Events		Keysha Bradford
			George Quist
			Lisa Haynes
	Lakewood sculpture garden		George Quist
			Lisa Haynes
	Fundraising - Donations, Sales & events, Sponsorships		Jessica Alonzo
	Fundraising - Grants & Legislative		
	Mural projects		George Quist
			Sammy Panzarino
			Lisa Haynes
ONE OFF NEEDS:	Old town - Events programming (music, performing arts, etc.)		Jessica Alonzo
			Steve Kuwitzky
	Press releases & Media Outreach		Lisa Haynes
	Social Media Team		Lisa Haynes
			Steve Kuwitzky
	Arts Guide for Developers		
			George Quist
	Arts master plan		
			George Quist
	Brand style guide / Potential New Logo		
	LPAC Artist directory		Steve Kuwitzky
			Jessica Alonzo
	LPAC Volunteer directory		Steve Kuwitzky
			Lisa Haynes
	Marketing Pamphlet		
	Process & procedures creation & maintenance		George Quist



EXECUTIVE SUMMARY

05/12/2023

AGENDA SUBJECT: Discuss and consider action on Commissioners' roles in finalized priorities.

BACKGROUND: Discuss the roles for each Commissioner as related to finalized projects and event priorities for efficiency and effectiveness.