



**MINUTES
PUBLIC ART AND CULTURE COMMISSION
CITY OF LEANDER, TEXAS**

Leander Activity Center
11880 Hero Way West, Ste. 600



August 9, 2023

Place 1 – Stephanie Rand	Place 7 – Michael Herrera
Place 2 – Keysha Bradford	Place 8 – Naruby Bollom
Place 3 – George Quist	Staff Liaison – Mark Tummons
Place 4 – Lisa Haynes, Chair	Council Liaison – Na’Cole Thompson
Place 5 – Sammy Panzarino	
Place 6 – Steve Kuwitzky	

1. Call to Order at 6:02pm
2. Roll Call – everyone was present except for Commissioner Kuwitzky and Commissioner Quist.
3. Public Comments – No Public Comments.
4. Motion by Commissioner Rand and Commissioner Bradford seconded to approve the minutes for the meeting held on July 12, 2023. The motion passed unanimously.
5. No City Council Liaison Update.
6. Staff Liaison Updates:
 - a. Robin Bledsoe Park Mural update included Staff Liaison Olmer relaying the latest information on the Council passing the agenda item to contract with Mila Sketch. Discussions were held with Mila on starting fees and that all future correspondence for organizing the Mural Unveiling would be handled by Chair Haynes and Commissioner Panzarino.
 - b. Status of Lakewood Park artwork update included Staff Liaison Olmer stating that he was contacted recently by an artist that has (4) art pieces installed in the park and the artist noticed that her loan period of 18 months has expired. She wanted to pick up “Flying Fish” from the park. Olmer stated that they removed this art piece and returned it to the artist. The other 3 art pieces will remain. Olmer discussed if the commission wants to continue to conduct a call to art in the future as an option, since additional art pieces currently at the site are beyond the original loan timeframe agreed upon.
 - c. Use of drones at special events update included Staff Liaison Olmer stating that based on recent events and the lack of consistency from an internal department, that future events should investigate outsourcing drone services in order to have a reliable vendor at future events. No attendance count was available via drone footage, due to a technical issue in the drone footage not being recorded correctly.
7. Regular Agenda:

- a. Discussion around potential dates of Unveiling Event. The decision was to hold an event on Oct. 1 or 8th, with preference on the 1st. Combining efforts with opening of new playground-let kids join in the festivities and do a 'christening' of the new playground with bubbles. Discussion on city's notification methods for the (13) other artists that were not awarded the bid, what type of notification do they receive from the City? Concerns were raised that the Commission wanted to keep them in a positive. Discuss and consider use of social media advertising for LPACC events.
 - b. Discussion on the reach of the past Facebook boosts that were done for Juneteenth. Data results were provided to Commissioners, that showed a 30-mile radius of reach. Commissioners inquired about expanding the reach to up to 60 miles, if possible, and investing in it for future events.
 - c. Discussion on LPACC Communication Expectations: concerns raised on the lack of response, or timely response to past email inquiries, and what could be done to improve communication.
8. Future Agenda Items: Sub-Committee Updates with the intent of each Sub-Committee providing an update of no longer than 2 minutes of their progress made between meetings, Mural Unveiling Event Discussion, Fall Events Discussion, MLK Day discussion.
 9. Adjourned at 7:47pm


CHAIR SIGNATURE


SECRETARY SIGNATURE